

THE FIVE
BEHAVIORS
OF A COHESIVE
TEAM™

Build a Culture OF **TEAMWORK**

Presented by
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- ▶ Define **competitive advantage** and its application in **teamwork**
- ▶ **The Five Behaviors™** framework and its **impact**
- ▶ **5 important statistics**
- ▶ Experience **2 Five Behaviors activators**



**Today's
Overview**

Authorized Partner

THE FIVE BEHAVIORS

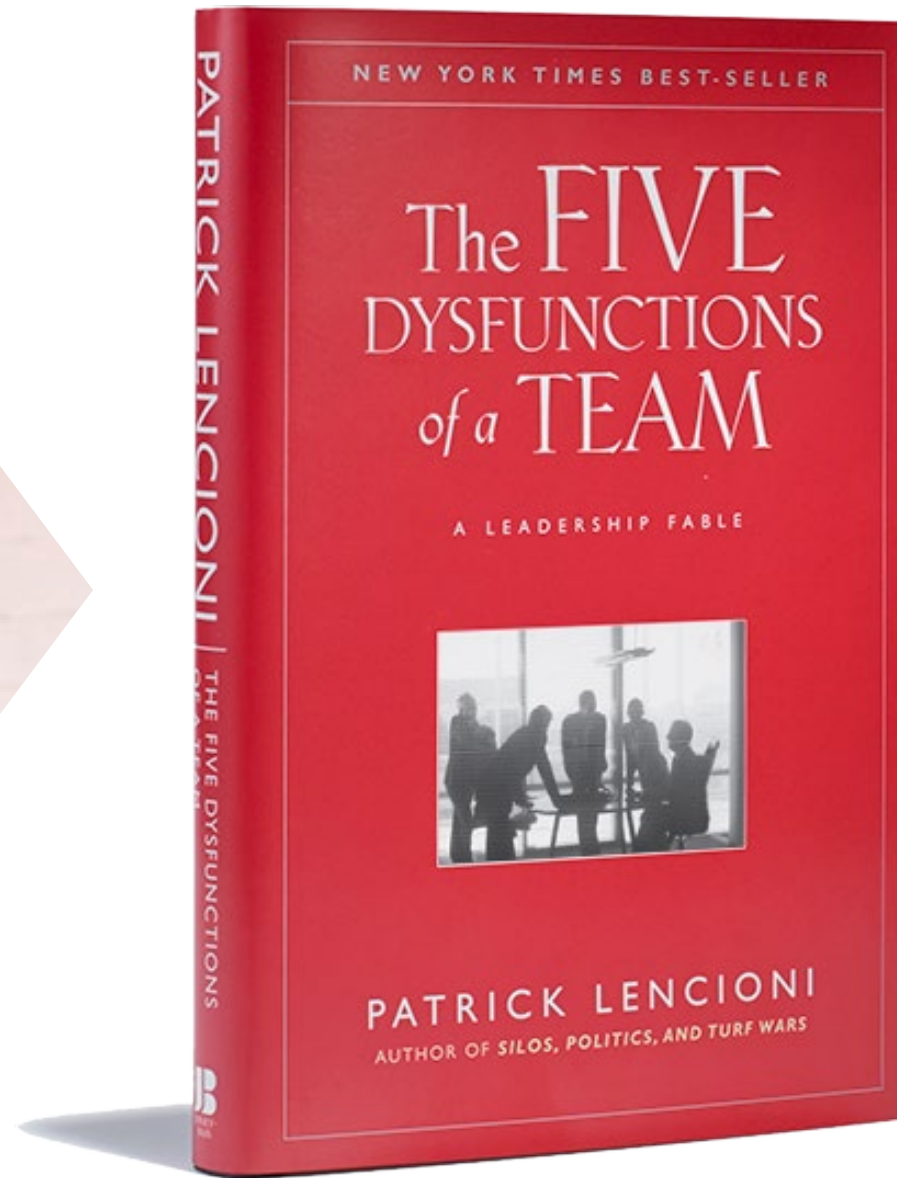
OF A COHESIVE TEAM™



Patrick Lencioni

“Not finance. Not strategy. Not technology. It is **teamwork** that remains the **ultimate competitive advantage**, both because it is so powerful and so rare.”

>2.5m sold
worldwide



Teamwork

noun | team·work | 'tēm-, wərk



The work done by people who work together as a **team** to do something.



Competitive Advantage

Resources:

- Tangible/Intangible Capabilities
- Core Competencies



From Talented Individuals to Extraordinary Teams

Cohesive teams...

Avoid revisiting topics because of lack of buy-in.

Tap into skills and opinions of all members.

Avoid wasting time and energy on politics and conflict.

Make better decisions.

Are more **fun** to be on!



The Five Behaviors™ Framework



Trust: Survey Question

When coworkers admit their mistakes,
does it make you trust them more?

Trust: Survey Answer

When coworkers admit their mistakes,
does it make you trust them more?

84% said yes

TRUST

When team members are **genuinely transparent and honest** with one another, they are able to build vulnerability-based trust.



Activator: Personal Histories



- ▲ How many siblings do you have?
- ▲ What is your birth order?
- ▲ What is one experience from childhood that impacts how you approach teamwork today?
- ▲ Keep your share to 3 minutes or less.

The Five Behaviors™ Framework



Conflict: Survey Question

Do you think your workplace would be more effective if people were more frank with their opinions?

Conflict: Survey Answer

Do you think your workplace would be more effective if people were more frank with their opinions?

71% said yes

CONFLICT

When there is trust, team members are able to engage in **unfiltered, constructive debate of ideas.**



The Five Behaviors™ Framework



Commitment: Survey Question

Do you sometimes feel that team projects suffer because people aren't committed enough?

Commitment: Survey Answer

Do you sometimes feel that team projects suffer because people aren't committed enough?

86% said yes

COMMITMENT



“When team members are able to **offer opinions and debate ideas**, they will be more likely to commit to decisions.”



Authorized Partner

THE FIVE BEHAVIORS

OF A COHESIVE TEAM™



The Five Behaviors™ Framework



Accountability: Survey Question

Would your work team be more effective if people were better at holding one another accountable?

Accountability: Survey Answer

Would your work team be more effective if people were better at holding one another accountable?

89% said yes

ACCOUNTABILITY

When everyone is committed to a clear plan of action, they will be **more willing to hold one another accountable.**



The Five Behaviors™ Framework



Results: Survey Question

In your work experience, have you seen projects suffer because people put their own needs ahead of the team's needs?

Results: Survey Answer

In your work experience, have you seen projects suffer because people put their own needs ahead of the team's needs?

87% said yes

RESULTS

A functional team must make the **collective results of the group more important to each individual** than individual members' goals.



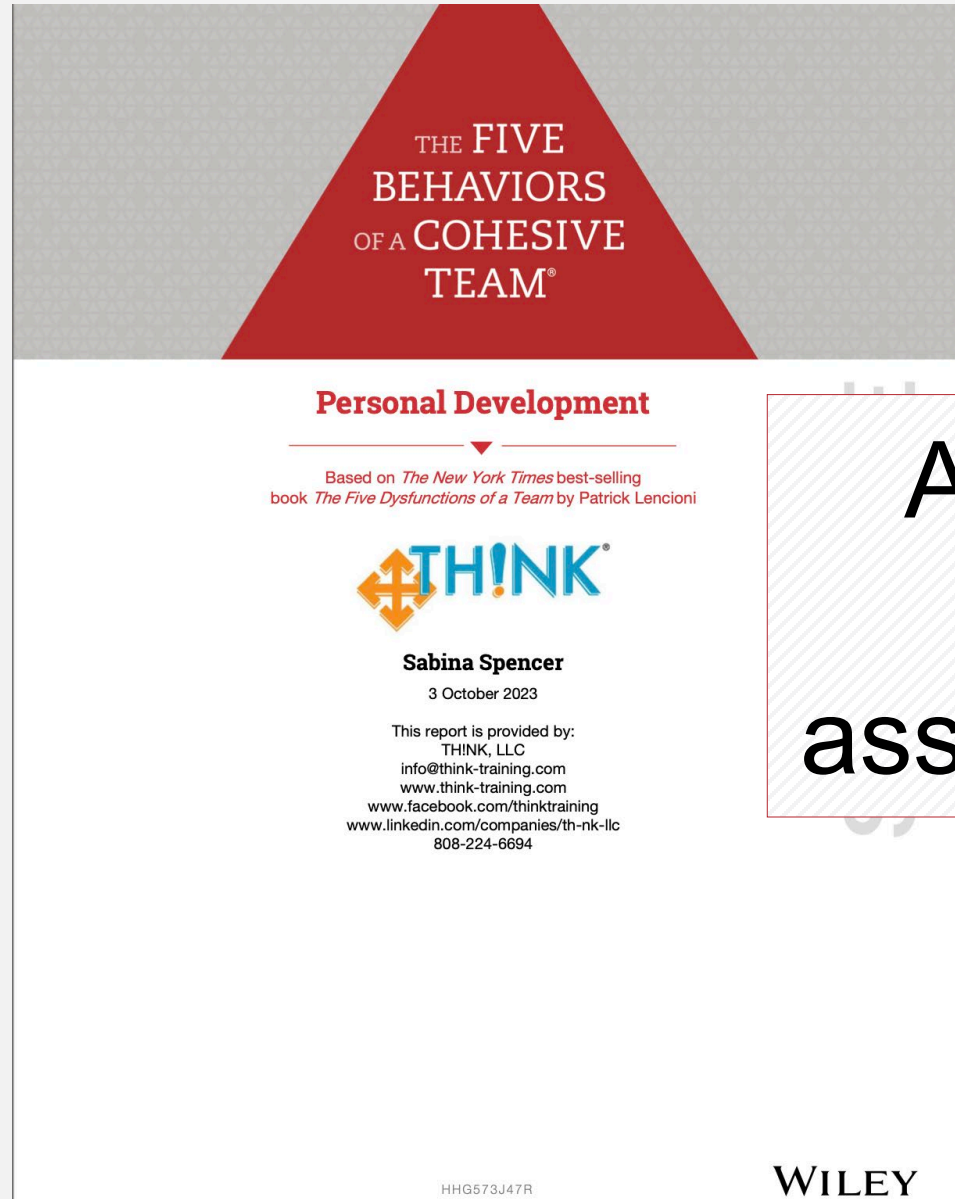
And the winner is.....



What if There Was a Way to Understand How You...

- ▲ Trust people?
- ▲ Engage in healthy conflict around ideas?
- ▲ Commit to decisions?
- ▲ Hold people another accountable?
- ▲ Focus on achieving collective results?

One Assessment



All from
ONE
assessment

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