



Security Sponsorship \$10,000 AVAILABLE!

Onsite Presence + Promotion

- Single booth in the expo hall
- (3) booth reps (access to expo hall and Wednesday Welcome Reception)
- Promotional insert in registration bags
- Company recognition in onsite conference brochure
- 24/7 expo hall security

Marketing + Communications

- Company logo and weblink on conference website and app
- Company logo and weblink via event digital and marketing communications
- Pre/Post conference attendee mailing list

Item	Due Date	Specs
Company Logo	ASAP	JPEG and EPS formats
Promotional Reg Bag Insert	April 8, 2022	One-sheet marketing piece OR fun give-away item with company branding. 1000 count. Mail to my attention, at the address below

Sponsored Video on LED Screen \$3,000 LIMITED AVAILABILITY!

Showcase a video on a loop for attendees to view on one large LED screen in the main conference foyer.

Item	Due Date	Specs
Promotional video without sound	April 11, 2022	mp4 file, 30 seconds

Sponsored Ad on LED Screen \$1,750 LIMITED AVAILABILITY!

Showcase a promotional ad/slide on a loop for attendees to view on one large LED screen in the main conference foyer.

Item	Due Date	Specs
Promotional Ad/Slide	April 11, 2022	JPEG File 16:9 ratio (1920x1080 minimum)



Information Distribution: \$1,000 FOUR AVAILABLE!

Company promo piece (provided by sponsor) in registration packet

Item	Due Date	Specs
Promotional Reg Bag Insert	April 8, 2022	One-sheet marketing piece OR fun give-away item with company branding. 1000 count. Mail to my attention, at the address below



Platinum Sponsorship \$20,000 (Limited to 3) *SOLD-OUT!*

Onsite Presence + Promotion

- Quad booth in expo hall
- (12) booth reps (access to expo hall and Wednesday Welcome Reception)
- (4) Full conference registrations (access to General Sessions, education sessions and Fri Backyard Bash)
- Promotional insert in registration bags
- Company recognition from CAI’s President, BOT, at opening general session
- Company logo displayed on screen at both general sessions during audience entry (12 seconds)
- Company recognition in onsite conference brochure
- Company branding and recognition via onsite signage

Ads

- Full page ad in May/June issue of *Common Ground Magazine*
- Ad in onsite conference brochure
- Banner ad on conference website/App

Marketing + Communications

- Dedicated sponsored eblast to all conference attendees
- Dedicated social media post on CAI platforms prior to the event
- Company logo and weblink on conference website and app
- Company logo and weblink via event digital and marketing communications
- Pre/Post conference attendee mailing list
- Company logo on attendee registration bags

Item	Due Date	Specs
Company Logo	ASAP	JPEG and EPS formats
<i>Common Ground Ad</i>	March 15, 2022	8.25" wide x 10.5" tall
Onsite Conference Brochure Ad	March 15, 2022	4.75" wide x 7.5" tall
Banner Ad Conference Website/App	ASAP	1200 x 20 jpeg or png
eBlast	Due: April 22, 2022 Scheduled eblast Date: Week before or week of conference	Please reference CAI Guidelines attached
Social Media Post	Due: April 22, 2022 Scheduled eblast Date: Week before or week of conference	Please reference CAI Guidelines attached
Promotional Reg Bag Insert	April 8, 2022	One-sheet marketing piece OR fun give-away item with company branding. 1000 count. Mail to my attention, at the address below



Gold Sponsorship \$12,000 (Limited to 6) *SOLD-OUT!*

Onsite Presence + Promotion

- Double booth in expo hall
- (6) booth reps (access to expo hall and Wednesday Welcome Reception)
- (2) Full conference registrations (access to General Sessions, education sessions and Fri Backyard Bash)
- Promotional insert in registration bags
- Company recognition from CAI’s President, BOT, at opening general session
- Company logo displayed on screen at both general sessions during audience entry (6 seconds)
- Company recognition in onsite conference brochure
- Company branding and recognition via onsite signage

Ads

- Half Page ad in May/June issue of *Common Ground Magazine*
- Full page ad in onsite conference brochure

Marketing + Communications

- Inclusion in sponsored eblast to all conference attendees
- Sponsored social media post on CAI platforms prior to the event
- Company logo and weblink on conference website and app
- Company logo and weblink via event digital and marketing communications
- Pre/Post conference attendee mailing list

Item	Due Date	Specs
Company Logo	ASAP	JPEG and EPS formats
<i>Common Ground</i> Ad	March 15, 2022	7" x 4 3/4 "
Onsite Conference Brochure Ad	March 15, 2022	4.75" wide x 7.5" tall
eBlast	N/A Scheduled eblast Date: Week before or week of conference	CAI creates this
Social Media Post	N/A Scheduled eblast Date: Week before or week of conference	Please reference CAI Guidelines
Promotional Reg Bag Insert	April 8, 2022	One-sheet marketing piece OR fun give-away item with company branding. 1000 count. Mail to my attention, at the address below



Name Badge Sponsorship \$12,000 (Limited to 1) *SOLD-OUT!*

Conference attendees will be wearing your company-branded name badges!

Onsite Presence + Promotion

- Single booth in expo hall
- (3) booth reps (access to expo hall and Wednesday Welcome Reception)
- Company recognition in onsite conference brochure

Marketing + Communications

- Pre/Post conference attendee mailing list
- Company logo and weblink on conference website and app
- Company logo and weblink via event digital and marketing communications

Item	Due Date	Specs
Company Logo	ASAP	JPEG and EPS formats



Keynote Speaker Sponsorship \$12,000 (Limited to 2) *SOLD-OUT!*

Onsite Presence + Promotion

- Single booth in expo hall
- (3) booth reps (access to expo hall and Wednesday Welcome Reception)
- Opportunity to introduce the keynote speaker (60 seconds)
- 30 second promotional video played during keynote session
- Company recognition from CAI’s President, BOT, at opening general session
- Promotional insert in registration bags
- Company logo listed with the keynote speaker in onsite brochure schedule of events
- Company recognition in onsite conference brochure
- Company branding and recognition via onsite signage

Marketing + Communications

- Company logo and weblink listed with the keynote speaker description on conference website
- Branding/recognition in Keynote marketing and promotion via social media
- Pre/Post conference attendee mailing list
- Company logo and weblink on conference website and app
- Company logo and weblink via event digital and marketing communications

Item	Due Date	Specs
Company Logo	ASAP	JPEG and EPS formats
Promotional video	April 8, 2022	mp4 file, 30 seconds
Promotional Reg Bag Insert	April 8, 2022	One-sheet marketing piece OR fun give-away item with company branding. 1000 count. Mail to my attention, at the address below
Company staff who will intro speaker	April 8, 2022	Please email me their first, last names and title



Wi-Fi Sponsor \$10,000 (Limited to 1) *SOLD-OUT!*

Onsite Presence + Promotion

- Company name included in Wi-Fi password
- Single booth in the expo hall
- (3) booth reps (access to expo hall and Wednesday Welcome Reception)
- Company branding and recognition via onsite signage
- Company recognition in onsite conference brochure

Marketing + Communications

- Dedicated sponsored eblast to all conference attendees
- Pre/Post conference attendee mailing list

Item	Due Date	Specs
Company Logo	ASAP	JPEG and EPS formats
eBlast	Due: April 22, 2022 Scheduled eblast Date: Week before or week of conference	Please reference CAI Guidelines



Friday Night Party + Industry Achievements Recognition \$8,000 (Limited to 2)
SOLD-OUT!

Onsite Presence + Promotion

- Single booth in the expo hall
- (3) booth reps (access to expo hall and Wednesday Welcome Reception)
- (4) reps at the Backyard Bash
- Recognition by CAI's President, BOT, at the Backyard Bash
- 30 second promotional video played during Backyard Bash
- Company logo displayed on screen during the Backyard Bash
- Opportunity to provide branded swag on tables
- Opportunity to choose a signature drink and brand it to your company
- Promotional insert in registration bags
- Company recognition in onsite conference brochure
- Company branding and recognition via onsite signage

Ads

- Full page ad in Awards Brochure

Marketing + Communications

- Pre/Post conference attendee mailing list
- Company logo listed with the Backyard Bash in Onsite Brochure schedule of events
- Company logo and weblink on conference website and app
- Company logo and weblink via event digital and marketing communications

Key Due Dates, Specs and Details | All marketing collateral will be provided by sponsor

Item	Due Date	Specs
Company Logo	ASAP	JPEG and EPS formats
Awards Program Ad	April 8, 2022	4.75" wide x 7.5" tall
Promotional Video	April 8, 2022	mp4 file, 30 seconds
Promotional Reg Bag Insert	April 8, 2022	One-sheet marketing piece OR fun give-away item with company branding. 1000 count. Mail to my attention, at the address below



PCAM Reception Sponsorship \$8,000 (Limited to 2) *SOLD-OUT!*

Opportunity to get exposure and network with an influential audience of community managers and help CAI recognize and award some of the best in the industry!

Onsite Presence + Promotion

- Single booth in the expo hall
- (3) booth reps (access to expo hall and Wednesday Welcome Reception)
- (4) reps at the reception
- Stage recognition by Chair of the Community Association Managers Council, during the reception
- 30 second promotional video played during the reception
- Company logo displayed on screen during the reception
- Opportunity to provide branded swag on tables
- Opportunity to have a raffle
- Opportunity to choose a signature drink from options provided by CAI and name it
- Promotional insert in registration bags
- Company logo listed with the PCAM Reception in onsite brochure schedule of events
- Company recognition in onsite conference brochure
- Company branding and recognition via onsite signage

Marketing + Communications

- Pre/Post conference attendee mailing list
- Company logo and weblink on conference website and app
- Company logo and weblink via event digital and marketing communications
- Company logo and weblink on conference website and app

Item	Due Date	Specs
Company Logo	ASAP	JPEG and EPS formats
Promotional Video	April 8, 2022	mp4 file, 30 seconds
Promotional Reg Bag Insert	April 8, 2022	One-sheet marketing piece OR fun give-away item with company branding. 1000 count. Mail to my attention, at the address below



Charging Lounge Sponsorship \$6,000 (Limited to 1) *SOLD-OUT!*

Increase brand awareness and exposure by sponsoring this lounge where attendees can reconnect and recharge while attending the annual conference!

Onsite Presence + Promotion

- Company branding and recognition via onsite signage in the lounge
- Promotional insert in registration bags
- Company recognition in onsite conference brochure schedule of events
- Company branding and recognition via onsite signage at lounge entrance

Marketing + Communications

- Company logo and weblink on conference website and app
- Company logo and/or recognition via event digital and marketing communications
- Pre/Post conference attendee mailing list

Item	Due Date	Specs
Company Logo	ASAP	JPEG and EPS formats
Promotional Reg Bag Insert	April 8, 2022	One-sheet marketing piece OR fun give-away item with company branding. 1000 count. Mail to my attention, at the address below



Ice Cream Station \$5,500 SOLD-OUT!

Opportunity to sponsor refreshing ice cream station during registration hours on Wednesday from 3-5pm to welcome CAI attendees to the event!

Onsite Presence

- Branded snack counter

Marketing/Promotion

- Company logo listed with ice cream break description in the onsite brochure
- Company recognition under Thank You to Our Sponsors page in onsite brochure
- Company logo listed ice cream break description on the conference website
- Company logo and weblink on conference website and app
- Company logo via event digital and marketing communications

CEO-MC/Large-Scale Managers Lounge \$5,000 (Limited to 1) SOLD-OUT!

Opportunity to get exposure and network with some of the world's leading community management professionals and top decision-makers!

Onsite Presence + Promotion

- Company branding and recognition via onsite signage at lounge
- Promotional insert in registration bags
- Company recognition in onsite conference brochure schedule of events
- Company branding and recognition via onsite signage at lounge entrance

Marketing + Communications

- Company logo and weblink on conference website and app
- Company logo and/or recognition via event digital and marketing communications
- Pre/Post conference attendee mailing list

Item	Due Date	Specs
Company Logo	ASAP	JPEG and EPS formats
Promotional Reg Bag Insert	April 8, 2022	One-sheet marketing piece OR fun give-away item with company branding. 1000 count. Mail to my attention, at the address below



Morning Coffee \$4,000/day SOLD-OUT!

Opportunity to sponsor morning coffee and networking on Thursday & Friday for conference attendees!

Onsite Presence

- Onsite signage

Marketing/Promotion

- Company logo listed with coffee break description in the onsite brochure
- Company recognition under Thank You to Our Sponsors page in onsite brochure
- Company logo listed coffee break description on the conference website
- Company logo and weblink on conference website and app
- Company logo and weblink via event digital and marketing communications

Exhibitor Spotlight Eblast \$3,500 SOLD-OUT!

One dedicated email sent to all conference attendees to showcase your company's product and/or services and set up meetings or follow up with attendees

Item	Due Date	Specs
Company Logo	ASAP	JPEG and EPS formats
eBlast	Due: April 22, 2022	Please reference CAI Guidelines