



CAI Legal Forum: California Communities

Renaissance Indian Wells Resort & Spa - October 21, 2016

Exhibitor & Sponsorship Opportunities

Exhibitor—Table Top (\$795) (60 available---first come, first served)

Limited Availability, non-exclusive!

- 6' Table top with **electricity upon request** (check box on registration form); one company representative included in exhibitor fee. *Additional company representatives must register at a cost of \$100 each. Maximum of three representatives at your table at any one time.* Exhibitor hours are 8:00 – 10:00 a.m. and 12:30 – 2:00 p.m.
- List of all attendees (once before event and final list after)

Clues for CLAC Sponsor: \$50 (25 available---first come, first served)

Exhibiting Sponsor Add-On - Create your own personal "Clue" to be used in a scavenger-hunt-style mobile app game in the Exhibit Hall

- Company name on Legal Forum mobile app along with your "Clue"
- Company name on the CAI-CLAC Website
- Recognition on CAI-CLAC event e-blasts

Sponsorship Opportunities

Event Sponsor: \$3,000 (Limit of 4---first come, first served)

- Recognition from CAI at keynote presentation
- Company recognition on first slide of each session PowerPoint
- Logo* and hyperlink included on CAI website on the CAI Legal Forum: California Communities webpage
- Opportunity to include inserts or promotional items in attendee registration bags (500 items provided by sponsor no later than September 30, 2016)
- Company mention in any Forum marketing pieces produced after contract date
- Inclusion of company logo on any promotional e-mails sent after contract date
- List of all attendees (once before event and final list after)
- Ability to pre-select booth space
- Includes attendance of (2) company representatives. *Additional representatives can register at \$100 each.*

Name Badge Sponsor: \$1,750 (Limit of 1---first come, first served)

- Get your company name and logo in front of each attendee for the entire time they attend the seminar. Name badge holders are worn by all attendees. *Logo due to CAI by September 2, 2016 (Logo printed on badge)*
- Logo* and hyperlink included on CAI website on the CAI Legal Forum: California Communities webpage
- Opportunity to include inserts or promotional items in attendee registration bags (500 items provided by sponsor no later than September 30, 2016)
- Company mention in any Forum marketing pieces produced after contract date
- List of all attendees (once before event and final list after)
- Includes attendance of (1) company representatives. *Additional representatives can register at \$100 each.*

Lanyard Sponsor: \$1,750 (\$1,000 if you supply lanyards) (Limit of 1---first come, first served)

- Get your company name and logo in front of each attendee for the entire time they attend the seminar. Lanyards for the name badges are provided to all attendees. *Logo due to CAI by September 2, 2016 (Logo printed on lanyard)*
- Logo* and hyperlink included on CAI website on the CAI Legal Forum: California Communities webpage
- Opportunity to include inserts or promotional items in attendee registration bags (500 items provided by sponsor no later than September 30, 2016)
- Company mention in any Forum marketing pieces produced after contract date
- List of all attendees (once before event and final list after)
- Includes attendance of (1) company representative. *Additional representatives can register at \$100 each.*

Tote Bag Sponsor: \$500 (Limit of 5---first come, first served)

- Company logo* on tote bag. *Logo due to CAI by September 2, 2016 (Logo printed on tote bag)*
- Company listed on CAI website on the CAI Legal Forum: California Communities webpage
- Opportunity to include inserts or promotional items in attendee registration bags (500 items provided by sponsor no later than September 30, 2016)
- Company mention in any Forum marketing pieces produced after contract date
- List of all attendees (once before event and final list after)

Parking Sponsor: \$500 (Limit of 4---first come, first served)

- Company listed on CAI website on the CAI Legal Forum: California Communities webpage
- Company mention in any Forum marketing pieces produced after contract date
- Opportunity to validate attendee's parking ticket at check-in (does not include exhibit booth)
- List of all attendees (once before event and final list after)

Lunch Sponsor: \$500 (Unlimited)

- Exclusive signage on lunch buffet table and attendee seating rounds
- Logo* and hyperlink included on CAI website on the CAI Legal Forum: California Communities webpage
- Company mention in any Forum marketing pieces produced after contract date
- List of all attendees (once before event and final list after)

Event App Banner Ad: \$250 (Limit of 10---first come, first served)

- Get your company in front of each attendee for the entire time they attend the seminar. Your banner ad will appear in rotation at the top of the mobile app. Ad will be linked to the website of your choice.
- Company name and hyperlink included on CAI website on the CAI Legal Forum: California Communities webpage
- Company mention in any Forum marketing pieces produced after contract date
- List of all attendees (once before event and final list after)

Networking Breakfast Sponsor: \$250 (Unlimited)

- Exclusive signage on breakfast table
- Company name and hyperlink included on CAI website on the CAI Legal Forum: California Communities webpage
- Company mention in any Forum marketing pieces produced after contract date
- List of all attendees (once before event and final list after)

Program Advertising Opportunities (first come, first served):

- \$1,000 Color Back Cover Ad (5" wide x 7.5" high in hi res PDF format) (Limit of one!)
- \$ 750 Color Inside Front Cover Ad (5" wide x 7.5" high in hi res PDF format) (Limit of one!)
- \$ 300 Color Tab Ad (5" wide x 7.5" high in hi res PDF format) (Limit of 6)

- List of all attendees (once before event and final list after)

*Please email company logo with signed contract to cwallace@caionline.org. Logo must be a JPEG or GIF file.

NOTE: Payment must be received and processed at the CAI National Office before sponsorships are confirmed and benefits begin. Sign up as soon as possible to ensure availability.



LOOKING FOR MORE SPONSORSHIP OPPORTUNITIES?

SPONSOR THE CAI-CLAC BENEFIT FUNDRAISER!

Thursday, October 20, 2016

Stir Restaurant (within Renaissance Indian Wells Resort & Spa)

CAI-CLAC Event Sponsor: \$1,000 (Limit of 2--first come, first served)

- Company logo on CAI-CLAC event invitation
- Company logo on CAI-CLAC event attendee name badges
- Company logo on the CAI-CLAC Website with link to company Website
- Recognition on CAI-CLAC event e-blasts
- Recognition at CAI-CLAC event
- One Grand Prize raffle ticket to share with a guest
- Registration for two CAI-CLAC event attendees

CAI-CLAC Bar Sponsor: \$500 (Unlimited)

- Company logo on the CAI-CLAC Website with link to company website
- Signage with company logo displayed at Bar
- Recognition on CAI-CLAC event e-blasts
- Recognition at CAI-CLAC event
- One Grand Prize raffle ticket to share with a guest
- Registration for one CAI-CLAC event attendee

CAI-CLAC Souvenir Photo Sponsor: \$400 (Limit of 6--first come, first served)

- Company logo on Souvenir Photo insert
- Company name on the CAI-CLAC Website
- Recognition on CAI-CLAC event e-blasts
- Recognition at CAI-CLAC event

CAI-CLAC Attendee Sponsor: \$300 (Unlimited)

- Sponsor two community managers or homeowners (includes full CAI-CLAC fundraiser event attendance for both)
- Company name on your sponsored attendees' name badges
- Company name on the CAI-CLAC Website
- Recognition at CAI-CLAC event

CAI-CLAC Food Sponsor: \$150 (Unlimited)

- Signage with company logo displayed at CAI-CLAC event food tables
- Company name on the CAI-CLAC Website
- Recognition at CAI-CLAC event

CAI-CLAC Grand Prize Sponsor: \$100 (Limit of 10--first come, first served)

- Company name on CAI-CLAC event raffle tickets
- Company name on CAI-CLAC Website



2016 CAI Legal Forum: California Communities Sponsorship Commitment Form

Contact Name / Title _____

Company Name _____

Address _____

City / State / Zip _____

Web Address _____

Email _____ Phone _____

EXHIBITOR REGISTRATION:

- Exhibitor - \$795
- Clues for CLAC \$50
- Electricity Requested
- First Exhibitor Representative: (included) _____
- Second Exhibitor Representative: (additional fee of \$100) _____
- Third Exhibitor Representative: (additional fee of \$100) _____

EXHIBITOR SUBTOTAL: \$ _____

FORUM SPONSORSHIPS:

- Event Sponsor* \$3,000
- Lanyard Sponsor* \$1,000
(provide lanyards)
- Breakfast Sponsor \$250
- Name Badge Sponsor* \$1,750
- Tote Bag Sponsor \$500
- Lunch Sponsor \$500
- Lanyard Sponsor* \$1,750
- Parking Sponsor \$500
- Event App Sponsor Ad \$250

*Additional Sponsor Representatives *(only applicable to Event, Name Badge and Lanyard Sponsors)*

- First Company Representative: (included) _____
- Second Company Representative: (included in **Event** sponsorship / fee of \$100 each for other sponsorship levels) _____
- Third Company Representative: (additional fee of \$100) _____

FORUM PROGRAM ADVERTISING (5" wide x 7.5" high - Hi Res PDF format - at least 300 dpi):

- Color Back Cover Ad \$1,000
- Color Inside Front Cover Ad \$750
- Color Tab Ad \$300

CLAC BENEFIT FUNDRAISER SPONSORSHIPS:

- CLAC Event Sponsor \$1,000
- CLAC Attendee Sponsor \$300
- CLAC Bar Sponsor \$500
- CLAC Food Sponsor \$150
- CLAC Souvenir Photo Sponsor \$400
- CLAC Grand Prize Sponsor \$100

FORUM SPONSORSHIP/ADVERTISING SUBTOTAL: \$ _____

TOTAL DUE: \$ _____

PAYMENT METHOD: Full payment must accompany this form.

Please remit to: CAI, Attn: Crystal Wallace, 6402 Arlington Blvd., Suite 500, Falls Church, VA 22042 • Fax (703) 970-9331

- Visa
- MasterCard
- American Express
- Check Enclosed (made payable to CAI)

ACCOUNT # _____

EXP. DATE _____

NAME ON CARD _____

SIGNATURE _____

TERMS: Full payment must accompany signed contract. CAI reserves the right to refuse any contract or to cancel any contract it deems appropriate to avoid conflicts of interest. CAI will refund payments for canceled contracts if marketing did not include company mention. Refunds or cancellations cannot be made after any promotional materials have been created.

CAI SUITCASING POLICY: CAI has a no-tolerance policy regarding "suitcasing," which describes the practice by non-sponsoring companies or individuals of soliciting sales or sales leads in the hotel, lobbies and/or representing their services or soliciting seminar participants, including social activities. Non-exhibiting suppliers participating in the seminar as attendees or speakers are prohibited from soliciting business in or after sessions, or in the hotel itself.

Violators of this policy will be charged the amount an exhibitor (\$795), which must be paid prior to registering as an attendee, exhibitor or sponsor at any future CAI functions.

I acknowledge and accept all terms and policies on this form.

AUTHORIZED SIGNATURE _____

DATE _____

PRINT NAME _____

TITLE _____



Hosting Chapters

Bay Area and Central CA

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California Legislative Action Committee (CLAC)

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Administrator
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Forum Headquarters

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