



January 2016

Re: 2016 Large Scale Managers Workshop – Sponsorship Opportunities

Dear Business Partner:

The Kiawah Island Community Association along with the Daniel Island HOA and Seabrook Island POA are hosting the CAI Large Scale Managers Workshop (LSMW) September 14-17, 2016 in Charleston, SC. We have an exciting conference planned this year packed with many educational topics and great networking opportunities.

CAI (Community Association's Institute) is a nonprofit organization for community associations, homeowners and business partners to gain information and education for our industry. Every year a different community hosts a workshop for around 120 community association managers from around the nation who manage large-scale communities. The goal of this four-day workshop is to provide managers with the opportunity to see how communities peer operate, tour the facilities, learn best practices and to observe the products and services that are successfully used in the workshop communities. In addition, managers have an opportunity to network at social functions with other managers and business partners at the mini-trade show and workshop events.

Business partners are crucial for managers to perform their jobs. This workshop is a great opportunity to make your product or service known to the “best of the best” managers across the nation. A sponsorship form is attached to help you decide the best way to participate in this event. We think, and our business partners have confirmed, the LSMW is a true benefit to business partners and community managers alike.

If you have any questions about the workshop or sponsorship opportunities, please contact Carrie Newbern at (866) 226-1770 or carrie.newbern@kica.us.

We look forward to seeing you this fall.

Sincerely,

Jimmy Bailey
COO, Kiawah Island Community Association

2016 LSM SPONSORSHIP FORM
September 14-17, 2016

Diamond (\$10,000) – Only 1 Available

- Company Logo on Conference Bag
- One complimentary room during the conference (3 nights)
- Table at Mini-Trade Show
- Company Logo on Workshop Materials
- Company Brochure in all Workshop Packets
- Recognition and speaking time at the sponsored venue
- Recognition and link to company website on the CAI and LSM website
- One full workshop registration included
- Two workshop guest registrations included (evening events only)

Platinum (\$7,500) – Only 1 Available

- Company Logo on Badge Holder
- Company Logo on Workshop Materials
- Table at Mini-Trade Show
- Company Brochure in all Workshop Packets
- Recognition and speaking time at the sponsored venue
- Recognition and link to company website on the CAI and LSM website
- One full workshop registration included
- One workshop guest registrations included (evening events only)

Gold (\$5,000)

- Small Company Logo on Workshop Materials
- Table at Mini-Trade Show
- Company Brochure in all Workshop Packets
- Recognition and speaking time at the sponsored venue
- Recognition and link to company website on the CAI and LSM website
- One limited* workshop registration included

Silver (\$2,500)

- Recognition on Workshop Materials
- Table at Mini-Trade Show
- Company brochure in all workshop packets
- Recognition at sponsored venue
- Recognition and link to company website on the CAI and LSM website
- One guest registration included (evening events only)

Bronze (\$1,000)

- Recognition on LSM Workshop Materials
- Company brochure in all workshop packets

In-Kind Sponsorships may be available to those wishing to contribute products or services. Contact Carrie Newbern at carrie.newbern@kica.us or (843) 768-9194.

*Full access to workshop events. Transportation to communities not available.

2016 LSM SPONSORSHIP FORM
September 14-17, 2016

Organization Information

Contact Name: _____ Company Name: _____

Mailing Address: _____

City State Zip: _____

Phone: _____ Cell: _____

Email: _____

Website: _____

Sponsorship Level (please check the level you would like to sponsor)

- Diamond (\$10,000)
 - Platinum (\$7,500)
 - Gold (\$5,000)
 - Silver (\$2,500)
 - Bronze (\$1,000)
 - Other _____
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Payment Terms: A fifty percent (50%) deposit is due at the time of the initial sponsorship. The balance is due on or before June 30, 2016. Please make your checks payable to "KICA - 2016 LSMW" and mail to:

2016 LSMW
Kiawah Island Community Association
Attn: Carrie Newbern
23 Beachwalker Drive
Kiawah Island, SC 29455