



Strategic Alignment

Board End Statements, Vision, and Mission

Overview

Our work at the Community Associations Institute (CAI) is guided by the Board End Statements which are established, reviewed regularly, and approved by the CAI Board of Trustees. These statements clearly define the Board's expectations for the outcomes staff should achieve through their work.

The End Statements reflect what the Board expects CAI to accomplish. They set a clear standard, ensuring that all our efforts are directed toward achieving these defined goals.

To complement these Ends, CAI's executive team developed a Vision, Mission, and Tagline. These elements serve as guiding principles that inspire our work, communicate our purpose, and reinforce our commitment to our members and the industry.

Together, the Board End Statements, Vision, Mission, and Tagline provide a strategic framework that aligns our daily efforts with the Board's expectations, driving collective success and advancing CAI's mission.

BOARD END STATEMENTS *(Revised January 2023)*

Global End Statement: The Community Associations Institute exists to support and enable our members' success and to create conditions favorable to the well-being of community associations and the advancement of community association governance, management, and quality of life. CAI fosters a culture of discovery, innovation, diverse perspectives, and inclusive opportunities to strengthen communities.

As a result of CAI efforts...

E-1. Positive Image

Community Associations and their volunteer leaders, managers, and business partners are valued.

E-2. Advocacy

The business environment is favorable to community associations.

2.1 Laws and regulations provide fairness, flexibility, and support for Community Associations.

2.2 Members are effective advocates for the CAI mission and their own interests at the local, state, federal and international levels.

E-3. Leadership Skills

Members have the knowledge, skills, and competencies necessary to effectively govern, manage and serve their Community Associations.

E-4. Professional Opportunities

Members develop personal and professional relationships, cultivate a network of support and advance professional opportunity through collegial interaction

VISION

To be the global leader advancing excellence in community association living.

MISSION

Community Associations Institute advances community association governance, management, and quality of life by inspiring professionalism, effective leadership, and responsible citizenship.

Tag Line

Empowering Communities. Enriching Lives.

ABOUT COMMUNITY ASSOCIATIONS INSTITUTE (CAI)

CAI is an international membership organization dedicated to building, creating, and sustaining the world's best communities. With over 49,000 members, CAI has 64 chapters worldwide, including Canada, the Middle East and South Africa, and relationships with housing leaders in countries around the world. CAI enhances community living by establishing and promoting high standards, best practices, and state of the art resources and education in community association governance and management and advocating for legislative and policy support. CAI members include association board members and other homeowner leaders, community managers, association management firms and other professionals who provide products and services to associations.

Or abbreviated.

With over 49,000 members across 64 global chapters, CAI leads the way in creating, sustaining, and improving community living. We achieve this through standards-setting, education, advocacy, and fostering industry partnerships.