

NATIONAL CORPORATE MEMBERSHIP

Joining CAI as a National Corporate Member provides the opportunity to expand your business and network with over 48,000 members across the U.S. and Canada.



MEMBERSHIP BENEFITS

Membership with each CAI chapter within the U.S. and Canada, including a subscription to chapter publications and e-newsletters

Chapter benefits may include a listing in their membership directory, exhibit, sponsorship and advertising opportunities, member discounts on education programs, and the ability to attend networking events as well as serve on volunteer leadership committees

Annual subscription to *Common Ground*—CAI's bimonthly magazine with a circulation of almost 43,000 for each chapter contact

Annual subscription to CAI's newsletters—CAI@Home, *Community Manager* and *Law Reporter*

Access to CAI's online Research Library, Advocacy Center and the Exchange, a member-only community and discussion forum

Regular account review with CAI staff



PROMOTION & ENGAGEMENT BENEFITS

Brand your marketing materials with the CAI National Corporate Member logo

New member announcement in CAI@Home, an e-newsletter sent to all members

Inclusion in the National Corporate Member profile page on CAI's website

Premium listing in the online Professional Services Directory on CAI's website

One complimentary social media post on CAI's Facebook and Twitter accounts

One complimentary company profile ad in *Common Ground* magazine

Biannual recognition as a National Corporate Member in *Common Ground* magazine

One complimentary banner ad display on HOAResources.com (1 month)

Quarterly recognition as a National Corporate Member on CAI homepage billboard ad

Recognition as a National Corporate Member in CAI press release

One complimentary rental of the all-member postal mailing list, with opportunities to purchase additional rentals (4 max.)

Opportunity to purchase rental of all-member email list (2 max.)

Access to prime booth selection at CAI's Annual Conference

Exclusive networking event and recognition at CAI's Annual Conference

Two complimentary job postings on the CAI Job Market

Opportunity to submit sponsored content article to be featured in chapter publications

Discounted rates for CAI print & digital advertising and exhibiting at national events

Over \$25,000 in
membership value!

ANNUAL DUES: \$16,500

60+ Chapter
Representative Spots

JOIN CAI TODAY!

For general membership information and application inquiries, contact Laura Mason, Manager, Membership (703) 970-9269, lmason@caionline.org

For more details on National Corporate Member benefits and marketing opportunities, contact Lauren Piontek, Director, Sales & Strategic Partnerships, (703) 970-9253, lpiontek@caionline.org

National Corporate Membership Application

CAI's *National Corporate Membership* provides you the opportunity to affiliate and network with all CAI chapters through one convenient membership.



Please provide the following information.

COMPANY NAME _____ TODAY'S DATE _____

Primary Contact

NAME/TITLE _____

ADDRESS _____

CITY/STATE/ZIP _____

PHONE _____ FAX _____

E-MAIL _____

Billing Contact *(if different from primary)*

NAME/TITLE _____

ADDRESS _____

CITY/STATE/ZIP _____

PHONE _____ FAX _____

E-MAIL _____

Payment Method

The annual membership fee of \$16,500 includes one national membership and membership in all CAI chapters. Also included is the LAC contribution of \$495 (see below) and a voluntary \$250 contribution to CAI's Foundation for Community Association Research. Please note only the Foundation contribution is tax deductible to a 501(c)(3) organization.

TOTAL AMOUNT DUE \$: _____

☐ Check enclosed (Made payable to CAI) ☐ Visa ☐ MasterCard ☐ American Express ☐ Discover

NAME ON CARD: _____

ACCOUNT #: _____ EXP. DATE: _____

BILLING ADDRESS: _____

CITY/STATE/ZIP+4 _____

SIGNATURE: _____

Mail completed application with payment to CAI, Attn: Membership, 6402 Arlington Blvd., Suite 500, Falls Church, VA 22042 or fax it to CAI at (240) 524-2424.

IMPORTANT TAX INFORMATION: Under the provisions of section 1070(a) of the Revenue Act passed by Congress in 12/87, please note that gifts to CAI are not tax-deductible as charitable contributions for federal income tax purposes. However, they may be deductible as ordinary and necessary business expenses subject to restrictions imposed as a result of association lobbying activities. CAI estimates that the non-deductible portion of your dues is 17%. Visit www.caionline.org/advocacydisclosure for state exceptions that may apply to you. For specific guidelines concerning your particular tax situation, consult a tax professional. CAI's Federal ID number is 23-7392984. \$39 of annual membership dues is for your non-refundable subscription to *Common Ground*.™

The \$495 advocacy support fee is the primary source of funds for CAI's legislative and regulatory efforts. All fees from members in states with an authorized CAI Legislative Action Committee (LAC) (there were 35 state LACs as of June 2015) directly support the LACs' efforts to represent and protect members in those states.

CONTINUED ON NEXT PAGE

COMPANY NAME _____

Each contact listed will receive mailings from the chapter specified. If a chapter contact is not designated, the primary contact will be assigned to the chapter(s). One subscription to *Common Ground* for each unique contact, but no single individual will receive more than one subscription.

Additional Contact

NAME/TITLE _____

ADDRESS _____

CITY/STATE/ZIP _____

PHONE _____ FAX _____

E-MAIL _____

Which chapter(s) would you like to assign to this contact? *(Please check all that apply.)*

- | | | | |
|---|--|--|---|
| ☐ ALL | ☐ Dallas/Ft. Worth | ☐ Michigan | ☐ Southeast Florida |
| ☐ Alabama | ☐ Georgia | ☐ Minnesota | ☐ Southeastern Virginia |
| ☐ Arizona | ☐ Gold Coast | ☐ Nevada | ☐ Southern Colorado |
| ☐ Austin | ☐ Greater Alaska | ☐ New England | ☐ Southwest Virginia |
| ☐ Bay Area (CA) | ☐ Greater Houston | ☐ New Jersey | ☐ Suncoast (FL) |
| ☐ Canada | ☐ Greater Inland Empire (CA) | ☐ North Carolina | ☐ Tennessee |
| ☐ California North | ☐ Greater Los Angeles | ☐ North Gulf Coast | ☐ Utah |
| ☐ Central Florida | ☐ Hawaii | ☐ Northeast Florida | ☐ Washington Metro |
| ☐ Central Indiana | ☐ Heartland | ☐ Northern Ohio | ☐ Washington State |
| ☐ Central Ohio | ☐ Hudson Valley | ☐ Ohio Valley | ☐ West Florida |
| ☐ Central Oregon Regional | ☐ Idaho | ☐ Orange County (CA) | ☐ Western New York |
| ☐ Central Virginia | ☐ Illinois | ☐ Rocky Mountain | ☐ Western Oregon |
| ☐ Channel Islands (CA) | ☐ Kentucky | ☐ San Antonio | ☐ Wisconsin |
| ☐ Chesapeake | ☐ Keystone (PA/DE Valley) | ☐ San Diego | |
| ☐ Coachella Valley (CA) | ☐ Long Island | ☐ South Carolina | |
| ☐ Connecticut | ☐ Louisiana | ☐ South Gulf Coast | |

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E-MAIL _____

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- | | | | |
|---|--|--|---|
| ☐ ALL | ☐ Dallas/Ft. Worth | ☐ Michigan | ☐ Southeast Florida |
| ☐ Alabama | ☐ Georgia | ☐ Minnesota | ☐ Southeastern Virginia |
| ☐ Arizona | ☐ Gold Coast | ☐ Nevada | ☐ Southern Colorado |
| ☐ Austin | ☐ Greater Alaska | ☐ New England | ☐ Southwest Virginia |
| ☐ Bay Area (CA) | ☐ Greater Houston | ☐ New Jersey | ☐ Suncoast (FL) |
| ☐ Canada | ☐ Greater Inland Empire (CA) | ☐ North Carolina | ☐ Tennessee |
| ☐ California North | ☐ Greater Los Angeles | ☐ North Gulf Coast | ☐ Utah |
| ☐ Central Florida | ☐ Hawaii | ☐ Northeast Florida | ☐ Washington Metro |
| ☐ Central Indiana | ☐ Heartland | ☐ Northern Ohio | ☐ Washington State |
| ☐ Central Ohio | ☐ Hudson Valley | ☐ Ohio Valley | ☐ West Florida |
| ☐ Central Oregon Regional | ☐ Idaho | ☐ Orange County (CA) | ☐ Western New York |
| ☐ Central Virginia | ☐ Illinois | ☐ Rocky Mountain | ☐ Western Oregon |
| ☐ Channel Islands (CA) | ☐ Kentucky | ☐ San Antonio | ☐ Wisconsin |
| ☐ Chesapeake | ☐ Keystone (PA/DE Valley) | ☐ San Diego | |
| ☐ Coachella Valley (CA) | ☐ Long Island | ☐ South Carolina | |
| ☐ Connecticut | ☐ Louisiana | ☐ South Gulf Coast | |

For further contacts, please photocopy this form.