

# Community Associations Institute (CAI) Advocacy Ambassadors

## Community Associations Institute (CAI)

Community Associations Institute (CAI) is an international membership organization dedicated to building better communities. With over 50,000 members, CAI has 64 chapters worldwide and relationships with housing leaders in a number of other countries. CAI members include association board members and other homeowner leaders, community managers, association management firms, and other professionals who provide products and services to community associations. CAI provides information, education and resources to the homeowner volunteers who govern communities and the professionals who support them. CAI advocates for and represents the 77.1 million people living and working in America's 369,000 community associations (homeowners associations, condominiums, and housing cooperatives).

## CAI Advocacy Ambassadors

CAI members who are passionate about local communities and neighborhoods, want to make their communities a better place for the residents, or want to be involved in local legislation may choose to join our Advocacy Ambassador program.

CAI Advocacy Ambassadors recruit, organize, and motivate other advocates. If an advocacy issue arises in their area, they are called upon to help get the word out so that CAI has a stronger voice with legislators. Ambassadors are CAI's boots-on-the-ground activism coordinators.

This program is a great opportunity for professional development and building skills. Participants can hone skills in writing, public speaking, impactful storytelling, and lobbying and interacting with legislators and their staff. This also is a chance to network and form connections with community association residents, professionals, and advocates around the country.

## Learn More



## District Ambassadors

District Ambassadors help to bridge the gap between elected officials and the people they represent. When important issues come up in local political arenas, we call upon District Ambassadors to coordinate advocacy initiatives in their own backyards.

## Homeowner Leader Ambassadors

Homeowner Leader Ambassadors coordinate residents within their neighborhoods to spread awareness for the most important issues in the community, the state, and the community association industry in general.

## Manager Ambassadors

Manager Ambassadors get the word out to the boards and residents in their client communities to disseminate critical information and encourage engagement with advocacy campaigns and initiatives.

## Manager Company Champion Ambassadors

These advocates coordinate with their teams of managers to strategically get the word out to their boards and residents to inform and encourage engagement. Management Companies are information highways for residents, business partners, community leaders, and elected officials.

## Real Estate Agent/Broker Ambassadors

Real Estate Agent/Broker Ambassadors coordinate with homeowners and other agents and brokers in their local communities.