

Exhibitor & Sponsorship Opportunities

Exhibitor—Table Top (\$895) (45 available)

Limited Availability, non-exclusive!

- 6' Table top with electricity upon request (check box on registration form); one company rep included in exhibitor fee. *Additional company reps must register at a cost of \$150 each. Maximum of three reps at your table at any one time.* Exhibitor hours are 8:00 a.m. – 10:00 a.m. and 12:30 p.m. – 2:00 p.m.
- List of all attendees (once before event and final list after)

Exhibitor — 10X10 Booth (\$1,595) (10 available)

Limited Availability, non-exclusive!

- 10 X 10 booth include a 6-foot skirted table with electricity upon request (check box on registration form); two company reps included in exhibitor fee. *Additional company reps must register at a cost of \$150 each. Maximum of three reps at your booth at any one time.* Exhibitor hours are 8:00 a.m. – 10:00 a.m. and 12:30 p.m. – 2:00 p.m.
- List of all attendees (once before event and final list after)

Sponsorship Opportunities

~~SOLD - Keynote Sponsor: \$3,500 exclusive sponsorship (Limit of 1)~~

- Introduction of keynote speaker and recognition at CAI opening program.
- 6' Table top in prime location with electricity upon request (check box on registration form); two company reps included in exhibitor fee. *Additional company reps must register at a cost of \$150 each. Maximum of three reps at your table at any one time.* Exhibitor hours are 8:00 a.m. – 10:00 a.m. and 12:30 p.m. – 2:00 p.m.
- List of all attendees (once before event and final list after)
- Company recognition on first slide of each session PowerPoint
- Opportunity to include inserts or promotional items in attendee registration bags (500 items provided by sponsor no later than September 27, 2019)
- Company mention in any Legal Forum marketing pieces produced after contract date
- Inclusion of company logo on any promotional e-mails sent after contract date

Event Sponsor: \$3,000 (Limit of 4)

- Recognition from CAI at opening program
- Company recognition on first slide of each session PowerPoint
- Logo* and hyperlink included on CAI Website on the CAI Legal Forum: California Communities Web page
- 6' Table top exhibit space in prime location with electricity upon request (check box on registration form); Includes attendance of (2) company reps. *Additional reps can register at a cost of \$150 each;* two company reps included in exhibitor fee. Exhibitor hours are 8:00 a.m. – 10:00 a.m. and 12:30 p.m. – 2:00 p.m.
- List of all attendees (once before event and final list after)
- Opportunity to include inserts or promotional items in attendee registration bags (500 items provided by sponsor no later than September 27, 2019)
- Company mention in any Legal Forum marketing pieces produced after contract date
- Inclusion of company logo on any promotional e-mails sent after contract date

Lanyard Sponsor: \$1,800 (Limit of 1)

- Get your company name and logo in front of each attendee for the entire time they attend the seminar. Lanyards for the name badges are provided to all attendees. *Logo due to CAI by September 6, 2019 (Logo printed on lanyard)*
- Logo* and hyperlink included on CAI website on the CAI Legal Forum: California Communities Web page
- Opportunity to include inserts or promotional items in attendee registration bags (500 items provided by sponsor no later than September 27, 2019)
- Company mention in any Forum marketing pieces produced after contract date
- List of all attendees (once before event and final list after)
- Includes attendance of (1) company rep. *Additional reps can register at a cost of \$150 each.*

Name Badge Sponsor: \$1,750 (Limit of 1)

- Get your company name and logo in front of each attendee for the entire time they attend the seminar. Name badge holders are worn by all attendees. *Logo due to CAI by September 6, 2019 (Logo printed on badge)*
- Logo* and hyperlink included on CAI Website on the CAI Legal Forum: California Communities Web page
- Opportunity to include inserts or promotional items in attendee registration bags (500 items provided by sponsor no later than September 27, 2019)
- Company mention in any Legal Forum marketing pieces produced after contract date
- List of all attendees (once before event and final list after)
- Includes attendance of (1) company rep. *Additional reps can register at a cost of \$150 each.*

Parking Sponsor: \$1,200 (Limit of 2)

- 6' Table top exhibitor booth – premier location in the lobby with opportunity to validate attendee's parking ticket. *(please note: electricity may not be available)*
- Includes attendance of (1) company rep to validate parking from 8:00 am – 4:30 pm. *Additional company reps must register at a cost of \$150 each. Maximum of three reps at your table at any one time.*
- Company listed on CAI Website on the CAI Legal Forum: California Communities Web page
- Company mention in any Forum marketing pieces produced after contract date
- List of all attendees (once before event and final list after)

Tote Bag Sponsor: \$500 (Limit of 6)

- Company logo* on tote bag. *Logo due to CAI by September 6, 2019 (Logo printed on tote bag)*
- Company listed on CAI Website on the CAI Legal Forum: California Communities Web page
- Opportunity to include inserts or promotional items in attendee registration bags (500 items provided by sponsor no later than September 27, 2019)
- Company mention in any Legal Forum marketing pieces produced after contract date
- List of all attendees (once before event and final list after)

Lunch Sponsor: \$450 (Limit of 4)

- Exclusive signage on lunch buffet table and attendee seating rounds
- Logo* and hyperlink included on CAI Website on the CAI Legal Forum: California Communities web page
- Company mention in any Legal Forum marketing pieces produced after contract date
- List of all attendees (once before event and final list after)

Cocktail Reception Sponsor: \$375 (Unlimited)

(This is a post event networking reception for Community Managers and Homeowners)

- Event signage at the cocktail reception
- Company listed on CAI website on the CAI Legal Forum: California Communities web page and on each of the eight California chapter websites
- Company mention in any Legal Forum marketing pieces produced after contract date
- List of all attendees (once before event and final list after)

Event App Banner Ad: \$300 (Limit of 10)

- Get your company in front of each attendee for the entire time they attend the seminar. Your banner ad will appear in rotation at the top of the Mobile App. Ad will be linked to the Website of your choice.
- Company name and hyperlink included on CAI Website on the CAI Legal Forum: California Communities Web page
- Company mention in any Legal Forum marketing pieces produced after contract date
- List of all attendees (once before event and final list after)

Networking Breakfast Sponsor: \$250 (Unlimited)

- Exclusive signage on breakfast table
- Company name and hyperlink included on CAI Website on the CAI Legal Forum: California Communities Web page
- Company mention in any Legal Forum marketing pieces produced after contract date
- List of all attendees (once before event and final list after)

*Please email company logo with signed contract to cwallace@caionline.org. Logo must be a JPEG or GIF file.

NOTE: Payment must be received and processed at the CAI Headquarters before sponsorships are confirmed and benefits begin. Sign up as soon as possible to ensure availability.



LOOKING FOR MORE SPONSORSHIP OPPORTUNITIES?

SUPPORT CAI-CLAC AND SPONSOR THE BENEFIT FUNDRAISER!

Thursday, October 17, 2019, 6:00 pm
Newport Beach Marriott Hotel & Spa, Newport Beach, CA

Event Sponsor: \$1,000

- Company logo on event invitation and attendee name badges
- Company logo on CAI-CLAC website with link to company website
- Ten (10) Grand Prize raffle tickets to share with guests
- Registration for two (2) community association manager(s) or homeowner(s) members to attend the CAI-CLAC Benefit Fundraiser

Bar Sponsor: \$500

- Company name on CAI-CLAC website with link to company website
- Company logo on signage displayed at the Bar
- Recognition on event e-blasts and at event
- Four (4) Grand Prize raffle tickets to share with a guest
- Registration for one (1) community association manager or homeowner member to attend the CAI-CLAC Benefit Fundraiser

Souvenir Photo Sponsor: \$400 (LIMIT 6)

- Company logo on Souvenir Photo insert
- Company name on CAI-CLAC website and event e-blasts
- Recognition at event

Entertainment Sponsor: \$300

- Signage with company logo displayed near disc jockey
- Company name on CAI-CLAC website
- Periodic sponsorship announcements from disc jockey

Food Sponsor: \$150

- Signage with company logo displayed at food tables
- Company name on the CAI-CLAC website
- Recognition at event

Grand Prize Sponsor: \$100 (LIMIT 10)

- Company name on event raffle tickets
- Company name on CAI-CLAC website



Hosting Chapters

Bay Area and Central CA

Mr. Kelvin Nanney, CMP, CAE, CED
Phone: (925) 355-1980
kelvinn@meetingpossibilities.com
www.caibaycen.com

Coachella Valley

Mr. Callen Lockett, CMCA, CED
Phone: (760) 341-0559
clockett@cai-cv.org
www.coachellavalleycai.org

Orange County Regional

Ms. Anna Lisa Lukes, CED
Phone: (714) 479-1022
alukes@caioc.org
www.caioc.org

California North

Ms. Rachel Selwan, CED
Phone: (925) 355-1980
rachels@meetingpossibilities.com
www.cai-cnc.org

Greater Inland Empire

Ms. DJ Conlon, CMCA, CED
Phone: (951) 784-8613
dj@cai-grie.org
www.cai-grie.org

San Diego

Mr. Richard Ybarra, CED
Phone: (858) 836-1119
richard@cai-sd.org
www.cai-sd.org

Channel Islands

Ms. Leah Ross, CED
Phone: (805) 658-1438
leah@cai-channelislands.org
www.cai-channelislands.org

Greater Los Angeles

Ms. Joan Urbaniak, MBA, CMCA, CED
Phone: (818) 500-8636
joan@cai-glac.org
www.cai-glac.org

California Legislative Action Committee

Ms. Wendy Van Messel, CMCA
Administrator
Phone: (888) 909-7403
office@caiclac.com
www.caiclac.com

Forum Headquarters

Newport Beach Marriott Hotel & Spa
900 Newport Center Drive
Newport Beach, CA 92660
(949) 640-4000
<https://www.marriott.com/hotels/travel/laxnb-newport-beach-marriott-hotel-and-spa/>

2019 CAI Legal Forum: California Communities Sponsorship Commitment Form

Contact Name / Title _____

Company Name _____

Address _____

City / State / Zip _____

Web Address _____

Email _____ Phone _____

EXHIBITOR REGISTRATION:

- Exhibitor Table Top - \$895 Electricity Requested
- First Exhibitor Representative: (included) _____
- Second Exhibitor Representative: (additional fee of \$150) _____
- Third Exhibitor Representative: (additional fee of \$150) _____
- Exhibitor Booth - \$1,595 Electricity Requested
- First Exhibitor Representative: (included) _____
- Second Exhibitor Representative: (included) _____
- Third Exhibitor Representative: (additional fee of \$150) _____

EXHIBITOR SUBTOTAL: \$ _____

FORUM SPONSORSHIPS:

- | | | |
|---|--|--|
| <input type="checkbox"/> Keynote Sponsor* SOLD | <input type="checkbox"/> Parking Sponsor* \$1,200 | <input type="checkbox"/> Cocktail Reception Sponsor \$375 |
| <input type="checkbox"/> Event Sponsor* \$3,000 | <input type="checkbox"/> Tote Bag Sponsor \$500 | <input type="checkbox"/> Event App Banner Ad \$300 |
| <input type="checkbox"/> Lanyard Sponsor* \$1,800 | <input type="checkbox"/> Lunch Sponsor \$450 | <input type="checkbox"/> Breakfast Sponsor \$250 |
| <input type="checkbox"/> Name Badge Sponsor* \$1,750 | | |

*Additional Sponsor Representatives (only applicable to **Keynote, Event, Lanyard, Name Badge and Parking** Sponsors)

- First Company Representative: (included) _____
- Second Company Representative: (included in **Keynote & Event** sponsorships / *additional fee of \$150 for all other sponsorship levels) _____
- Third Company Representative: (*additional fee of \$150) _____

CLAC BENEFIT FUNDRAISER SPONSORSHIPS:

- | | | |
|--|--|--|
| <input type="checkbox"/> Event Sponsor \$1,000 | <input type="checkbox"/> Bar Sponsor \$500 | <input type="checkbox"/> Souvenir Photo Sponsor \$400 |
| <input type="checkbox"/> Attendee Sponsor \$300 | <input type="checkbox"/> Food Sponsor \$150 | <input type="checkbox"/> Grand Prize Sponsor \$100 |

SPONSORSHIP/ADVERTISING SUBTOTAL: \$ _____

TOTAL DUE: \$ _____

PAYMENT METHOD: Full payment must accompany this form. **Please remit to: CAI / Attn: Crystal Wallace, 6402 Arlington Blvd., Suite 500, Falls Church, VA 22042 • Fax (240) 524-2424 • payments@caionline.org**

- Visa MasterCard American Express Check Enclosed (made payable to CAI)

ACCOUNT # _____

EXP. DATE _____

NAME ON CARD _____

SIGNATURE _____

TERMS: Full payment must accompany signed contract. CAI reserves the right to refuse any contract or to cancel any contract it deems appropriate to avoid conflicts of interest. CAI will refund payments for canceled contracts if marketing did not include company mention. Refunds or cancellations cannot be made after any promotional materials have been created.

CAI SUITCASING POLICY: CAI has a no-tolerance policy regarding "suitcasing," which describes the practice by non-sponsoring companies or individuals of soliciting sales or sales leads in the hotel, lobbies and/or representing their services or soliciting seminar participants, including social activities. Non-exhibiting suppliers participating in the seminar as attendees or speakers are prohibited from soliciting business in or after sessions, or in the hotel itself.

Violators of this policy will be charged the amount an exhibitor (\$895), which must be paid prior to registering as an attendee, exhibitor or sponsor at any future CAI functions.

I acknowledge and accept all terms and policies on this form.

AUTHORIZED SIGNATURE _____

DATE _____

PRINT NAME _____

TITLE _____