CAI Legal Forum: California Communities
Hilton Long Beach - October 16, 2015

Exhibitor & Sponsorship Opportunities

Exhibitor—Table Top ($795) (60 available—first come, first served)
Limited Availability, non-exclusive!
- 6’ Table top with electricity upon request (check box on registration form); one company rep included in exhibitor fee. Additional company reps must register at a cost of $100 each. Maximum of three reps at your table at any one time. Exhibitor hours are 8:00 a.m. – 10:00 a.m. and 12:30 p.m. – 2:00 p.m.
- List of all attendees (once before event and final list after)

Sponsorship Opportunities

Event Sponsor: $3,000 (Limit of 4)
- Recognition from CAI at State of the Industry program
- Company logo in continuous PowerPoint loop on screen (for 4 seconds each time) during audience entry at General Session
- Logo* and hyperlink included on CAI website on the CAI Legal Forum: California Communities web page and listing (or logo if possible) with hyperlink on each of the eight California chapter websites
- Opportunity to include inserts or promotional items in attendee registration bags (400 items provided by sponsor no later than October 2, 2015)
- Company mention in any Forum marketing pieces produced after contract date
- Inclusion of company logo on any promotional e-mails sent after contract date
- List of all attendees (once before event and final list after)
- Exhibitor table top booth
- Includes attendance of (2) company reps. Additional reps can register at a cost of $100 each.

Name Badge Sponsor: $1,750 (Limit of 1)
- Get your company name and logo in front of each attendee for the entire time they attend the seminar. Name badge holders are worn by all attendees. Logo due to CAI by September 5, 2014 (Logo printed on badge)
- Logo* and hyperlink included on CAI website on the CAI Legal Forum: California Communities web page and listing (or logo if possible) with hyperlink on each of the eight California chapter websites
- Opportunity to include inserts or promotional items in attendee registration bags (400 items provided by sponsor no later than October 2, 2015)
- Company mention in any Forum marketing pieces produced after contract date
- List of all attendees (once before event and final list after)
- Includes attendance of (1) company rep. Additional reps can register at a cost of $100 each.

Lanyard Sponsor: $1,750 (Limit of 1)
- Get your company name and logo in front of each attendee for the entire time they attend the seminar. Lanyards for the name badges are provided to all attendees. Logo due to CAI by September 5, 2015 (Logo printed on lanyard)
- Logo* and hyperlink included on CAI website on the CAI Legal Forum: California Communities web page and listing (or logo if possible) with hyperlink on each of the eight California chapter websites
- Opportunity to include inserts or promotional items in attendee registration bags (400 items provided by sponsor no later than October 2, 2015)
- Company mention in any Forum marketing pieces produced after contract date
- List of all attendees (once before event and final list after)
- Includes attendance of (1) company rep. Additional reps can register at a cost of $100 each.
Tote Bag Sponsor: $500 (Limit of 6)
• Company logo* on tote bag
• Company listed on CAI website on the CAI Legal Forum: California Communities web page and on each of the eight California chapter websites
• Opportunity to include inserts or promotional items in attendee registration bags (400 items provided by sponsor no later than October 10, 2015)
• Company mention in any Forum marketing pieces produced after contract date
• List of all attendees (once before event and final list after)

Parking Sponsor: $500 (limit of 6)
• Company listed on CAI website on the CAI Legal Forum: California Communities web page
• Company mention in any Forum marketing pieces produced after contract date
• Opportunity to validate attendee’s parking ticket (does not include exhibit booth)
• List of all attendees (once before event and final list after)

Cocktail Reception Sponsor: $375 (Unlimited)
(This is a post event networking reception for Community Managers and Homeowners)
• Event signage at the cocktail reception
• Company logo printed on drink ticket (one drink ticket per person)
• Company listed on CAI website on the CAI Legal Forum: California Communities web page and on each of the eight California chapter websites
• Company mention in any Forum marketing pieces produced after contract date
• List of all attendees (once before event and final list after)

Event App Banner Ad: $250 (Limit of 10)
• Get your company in front of each attendee for the entire time they attend the seminar. Your banner ad will appear in rotation at the top of the Mobile App. Ad will be linked to the website of your choice.
• Logo* and hyperlink included on CAI website on the CAI Legal Forum: California Communities web page and listing (or logo if possible) with hyperlink on each of the eight California chapter websites
• Company mention in any Forum marketing pieces produced after contract date
• List of all attendees (once before event and final list after)

Networking Breakfast Sponsor: $250 (Unlimited)
• Exclusive signage on breakfast table
• Company listed on CAI website on the CAI Legal Forum: California Communities web page and on each of the eight California chapter websites
• Company mention in any Forum marketing pieces produced after contract date
• List of all attendees (once before event and final list after)

Program Advertising Opportunities (first come, first served):
$1,000 Color Back Cover Ad (5” wide x 7.5” high) (Limit of one!)
$  750 Color Inside Front Cover Ad (5” wide x 7.5” high) (Limit of one!)
$  300 Color Tab Ad (5” wide x 7.5” high) (Limit of 6)
• List of all attendees (once before event and final list after)

Please email company logo with signed contract to cwallace@caionline.org. Logo must be a JPEG or GIF file.

NOTE: Payment must be received and processed at the CAI National Office before sponsorships are confirmed and benefits begin. Sign up as soon as possible to ensure availability.
Hosting Chapters

Bay Area and Central CA
Mr. Kelvin Nanney, CMP, CAE, CED
Phone: (925) 355-1980
kelvinn@meetingpossibilities.com
www.caibaycen.com

Coachella Valley
Mr. Callen Lockett, CED
Phone: (760) 341-0559
clockett@cai-cv.org
www.coachellavalleycai.org

Orange County Regional
Ms. Kathy Gonzales, CMCA, CAE, CED
Phone: (714) 479-1022
kathy@caioc.org
www.caioc.org

California North
Mr. Kelvin Nanney, CMP, CAE, CED
Phone: (925) 355-1980
kelvinn@meetingpossibilities.com
www.cai-cnc.org

Greater Inland Empire
Ms. DJ Conlon, CMCA, CED
Phone: (951) 784-8613
dj@cai-grie.org
www.cai-grie.org

San Diego
Mr. Jerry Kappel, Interim CED
Phone: (619) 299-1376
executivedirector@cai-sd.org
www.cai-sd.org

Channel Islands
Ms. Leah Ross, CED
Phone: (805) 658-1438
leah@cai-channelislands.org
www.cai-channelislands.org

Greater Los Angeles
Ms. Joan Urbanik, MBA, CMCA, CED
Phone: (818) 500-8636
joan@cai-glac.org
www.cai-glac.org

California Legislative Action Committee
Wendy Van Messel, CMCA
Administrator
Phone: (888) 909-7403
office@caiclac.com
www.caiclac.com

Forum Headquarters
Long Beach Hilton
701 West Ocean Ave.
Long Beach, CA 90831
(562) 983-3400
http://www.hiltonlb.com/
2015 CAI Legal Forum: California Communities

Contact Name / Title ________________________________________________________________

Company Name ________________________________________________________________

Address _________________________________________________________________________

City / State / Zip __________________________________________________________________

Web Address ______________________________________________________________________

Contact Email _____________________________________________________________________

Contact Phone / Fax __________________________________________________________________

EXHIBITOR REGISTRATION:

☐ Exhibitor - $795

☐ First Company Rep: (included) ____________________________________________________

☐ Second Company Rep: (additional fee of $100) _______________________________________

☐ Third Company Rep: (additional fee of $100) _______________________________________

☐ Additional Company Reps: (additional fee of $100 each) _____________________________

EXHIBITOR SUBTOTAL: $ __________________________

SPONSORSHIPS:

☐ Event Sponsor* $3,000

☐ Name Badge Sponsor* $1,750

☐ Lanyard Sponsor* $1,750

☐ Tote Bag Sponsor $500

☐ Parking Sponsor $500

☐ Cocktail Reception Sponsor $375

☐ Event App Sponsor Ad $250

☐ Breakfast Sponsor $250

*Additional Sponsor Reps (only applicable to Event, Name Badge and Lanyard Sponsors)

☐ First Company Rep: (included) ____________________________________________________

☐ Second Company Rep: (included in Event sponsorship / additional fee of $100 for all other sponsorship levels) __________________________

ADVERTISING:

☐ $ 1,000 Color Back Cover Ad (5" wide x 7.5" high) ☐ $ 750 Color Inside Front Cover Ad (5" wide x 7.5" high)

☐ $ 300 Color Tab Ad (5" wide x 7.5" high)

SPONSORSHIP/ADVERTISING SUBTOTAL: $ __________________________

PAYMENT METHOD: Full payment must accompany this form.

☐ Check Enclosed (made payable to CAI) ☐ Visa ☐ MasterCard ☐ American Express

ACCOUNT # ___________________________________________ EXP. DATE ________________

NAME ON CARD ___________________________________________ SIGNATURE ______________

Please remit to: CAI, Attn: Crystal Wallace or Holly Carson, 6402 Arlington Blvd., Suite 500, Falls Church, VA 22042 • Phone (888) 224-4321 • Fax (703) 970-9331

TERMS: Full payment must accompany signed contract. CAI reserves the right to refuse any contract or to cancel any contract it deems appropriate to avoid conflicts of interest. CAI will refund payments for canceled contracts if marketing did not include company mention. Refunds or cancellations cannot be made after any promotional materials have been created.

CAI SUITCASING POLICY: CAI has a no-tolerance policy regarding "suitcasing," which describes the practice by non-sponsoring companies or individuals of soliciting sales or sales leads in the hotel, lobbies and/or representing their services or soliciting seminar participants, including social activities. Non-exhibiting suppliers participating in the seminar as attendees or speakers are prohibited from soliciting business in or after sessions, or in the hotel itself.

Violators of this policy will be charged the amount an exhibitor ($795), which must be paid prior to registering as an attendee, exhibitor or sponsor at any future CAI functions.

I acknowledge and accept all terms and policies on this form.

AUTHORIZED SIGNATURE ___________________________ DATE ________________

PRINT NAME ___________________________ TITLE ___________________________