WELCOME

2019 FLORIDA Leadership FORUM
ADVOCATING WITH IMPACT
Feb. 8, 2019 | 8:30 a.m.–4 p.m.
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Marianne Brown, CAM
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Thank you for attending CAI’s Florida Leadership Forum hosted by Florida’s chapters. We’re glad you’re here!

**Hotel Information**
Sheraton Orlando North, 600 N Lake Destiny Rd | Maitland, FL 32751

**Registration**
Thursday, Feb. 7 | 4:30–7 p.m. | Celestial Lounge  
Friday, Feb. 8 | 8–9 a.m. | Galaxy 1 Foyer

**Continuing Education**
CEUs for education sessions are available for Florida CAM Licensing. Attendees are required to stay for the entire duration of the session and sign in with your full name and Florida CAM license number to receive credit.

CAI has a no-tolerance policy regarding “suitcasing,” which describes the practice by non-sponsoring companies or individuals of soliciting sales or sales leads in the hotel, lobbies and/or representing their services or soliciting seminar participants, including social activities. Non-sponsoring suppliers participating in the seminar as attendees or speakers are prohibited from soliciting business in or after sessions, or in the hotel itself. Violators of this policy will be charged $500, which must be paid prior to registering as an attendee, exhibitor or sponsor at any future CAI functions.

View contact info for CAI chapters at www.caionline.org/chapters.
Schedule of Events

Thursday, Feb. 7
4:30–7 p.m.
Registration
Celestial Lounge

5–7 p.m.
Networking Cocktail Reception
Celestial Lounge
Mix and mingle with your fellow meeting attendees and sponsors at this laidback evening reception!

Friday, Feb. 8
8–9 a.m.
Registration & Breakfast
Galaxy 1

9–10 a.m.
Opening Remarks & Keynote Speakers
Galaxy 1
Dawn Bauman, CAE, Senior Vice President, Government & Public Affairs, facilitates a discussion with special guest from the Florida Legislature. They will discuss their thoughts related to community associations—condominiums and homeowners associations—and important advice on the most effective ways for constituents to communicate with them.

10–11 a.m.
FLA Session
Galaxy 1
What is the FL Legislative Alliance and How Can I Benefit?
The Florida Legislative Alliance Chair Michael Bender, FLA Lobbyist Travis Moore and member of CAI-FLA Mary Macfie invite you to meet with them. They will discuss how the legislature works and how we can interact with the legislature to accomplish goals on behalf of Owners’ Associations. Learn what transpired in the most recent legislative session affecting our industry and what bills are being discussed for introduction in the coming session. The program will include an opportunity for questions and answers. Attendance will provide attendees with 1 CEU. In addition, CAI-FLA members will be available throughout the day.

Community Association Manager (CAM) 1-hour CEU | Operations/Elective—Course #9629324
Schedule of Events

11:15 a.m.–12:15 p.m.
Education Sessions (please choose one)

**HOA’s, Condos, and the Legislative Process**
Aguila

Every year, new laws pass that affect condos and HOAs. What is the lawmaking process? How do proposals pass through the House of Representatives and the Senate to become laws? What roles do Senators and Representatives play in this process—and what role do you play, as a citizen? Find out more about the legislative process in this fun and fascinating class!

Jennifer Cunha, ESQ., Law Office of J.M. Cunha, ESQ.
*Community Association Manager (CAM) 1-hour CEU | Operations/Elective—Course #9629312*

**10 Things You Need to do to Make $ with CAI**
Hercules

I’m a Business Partner, NOW WHAT!? This one-hour, interactive presentation will give you immediate takeaways that help you and your business penetrate the condominium, HOA, and co-operative marketplace. You’ll learn more than just basic how-to tips—you’ll walk away with 10 things you can do right now with CAI to get noticed and gain market share. Come to this session ready to absorb new knowledge on how to generate business revenue, get a refresher on baseline objectives that you might have missed, and advice on how to focus on leveraging your CAI membership to create successful experiences for you and your clients. Be prepared to listen, ask questions, and share your own experiences.

Marc Ingram, CEM, Community Associations Institute
*This session is meant specifically for business partners.*

12:30–1:30 p.m.
Lunch Buffet
Grand Café

1:45–2:45 p.m.
Education Sessions (please choose one)

**An Introduction to Parliamentary Law**
Hercules

Want to hold smoother, more orderly meetings? This workshop can help. In this essential guide to parliamentary procedure, participants learn how to avoid common meeting mistakes and how to handle common meeting situations. From the details of a quorum, to the proper steps in making motions, to the rules governing debate, to the various forms of voting, participants gain a deeper understanding of parliamentary procedure and develop a new confidence in handling meetings. The workshop features a fun, interactive question-and-answer format with animated slideshows.

Tim Wynn, PRP, Perfect Rules, Inc.
*Community Association Manager (CAM) 1-hour CEU*
The Importance of Effective Communication

Aguila

In today’s world of instant communications, we substitute emoticons, slang, abbreviations, short texts and soundbites instead of developing the skills to express what we really mean to say. Today’s digital devices capture too much of our attention and cause us to shortchange personal conversations while worrying about our virtual relationships. Highly effective people—in business, social, and personal relationships—inherently understand the importance of communication skills, which is why some people enjoy success while others continually encounter difficulties expressing themselves and understanding others without generating conflict, misunderstandings, and mistrust.

Nicole Paré, Director, CAI Gold Coast Chapter

Community Association Manager (CAM) 1-hour CEU | Human Resources/Elective—Course #9629262

3–4 p.m.

Hot Topics Panel Discussion

Galaxy 1

Topics to include, but not limited to: Impact of increasing numbers & severity of storms on insurance companies and rates; flood insurance; Assignment of benefits; FIGA. Attendees will also have an opportunity to ask questions! Panel participants are current members of the FL Legislative Alliance.

Facilitator: Michael Bender, ESQ., Kaye Bender Rembaum, P.L.

Community Association Manager (CAM) 1-hour CEU | Insurance/Financial/Elective—Course #9629325
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