

Application: 8811

Roth-Johnson, Cathy

Started at: 2/10/2023 05:15 PM - Finalized at: 2/10/2023 05:58 PM

Page: Entry Information

Submitted By

Roth-Johnson, Cathy

Email Address

ced@caiheartland.com

Chapter

CAI Heartland

Chapter Size

Medium (261-510)

Category

Public Affairs

Program Name

MOLAC Initiative/Reboot

Each question is worth 20 points and will be scored using the following rubric:

(1-5) Poor Didn't effectively answer the question

(6-1) Fair Answered the question

(11-15) Good Answered the question with more detail

(16-20) Excellent Went above and beyond with proven results and visible data

Describe the program and why it fits the category. (20pts)

We have selected the Public Affairs category for this award submission since it is in regards to our Missouri Legislative Action Committee and advocating for our community associations in Missouri.

In 2022, the committee started meeting through Zoom every month and talked about the problems and lack of progress we had seen in our committee. We came up with a strategic plan for MOLAC and how to make some much needed improvements in the months ahead. We knew we had a bad bill (MO-HB1662) coming down the pipe that would impact our industry and everyone that lived and worked in community associations in Missouri. We needed to make some tough decisions and find a way to be more proactive instead of reactive, like we had been doing for years.

This was our Strategic Plan for MOLAC-

1. Increase the size of our committee. Pull in new blood.
2. Form an ad hoc committee to look into the cost of a new lobbyist
3. Find creative ways to generate more income to be able to afford a new lobbyist, if needed
4. Ask the CAI Heartland board to invest more funds to help stop this bill
5. Find a sponsor for our Homeowner Bill of Rights

How did this program meet the mission and vision of the chapter and CAI as a whole? (20pts)

One of our biggest missions in our Chapter is to advocate for the rights of homeowner associations and planned communities in Missouri.

We had been stagnant with the same lobbyist and same results, year after year. We needed to invest in our future and advocate for our members.

We came up with a strategic plan to worked together in hopes of seeing real change in Missouri and continuing to communicate with our members and those in our industry about what we are trying to do to help planned communities in MO.

Advocating for legislative and regulatory policies that support responsible governance and effective management is part of our mission.

What was the impact on the chapter and its members after completing the program? (Growth of membership, financially, public awareness, membership value, better chapter/member relationship, chapter operations, etc.) (20pts)

Our members have been much more involved in what is happening in our state since we came up with this new MOLAC Initiative. We have sent out more calls to action than ever before with more member engagement.

We have begun talking about what we are trying to accomplish at all Chapter events. We held a free webinar in December to educate our members on the negative effects that HB-1662 would have on our industry. We had over 150 members and prospective members attend. We shared this webinar recording throughout all our social media streams and strongly encouraged our members to share it with their clients and boards.

We were able to have a meeting with the Speaker of the House and a House Representative earlier this week. Representative Brad Christ agreed to sponsor our Homeowners Bill of Rights and filed it as HB 1089. The negative bill has changed to HB 954 that we are continuing to try to stop.

To say MOLAC is excited about Rep. Christ sponsoring our bill is an understatement! We have been trying to find a sponsor for over six years with no success until now!

Please provide quantifiable data supporting the rationale for success. (20pts)

We were able to double the size of our MOLAC committee in 2022.

We formed an ad hoc committee to research and interview different lobbyists in MO.

We hired a new lobbyist in December 2022 and ended a long relationship with our existing lobbyist.

We were able to raise additional funds for MOLAC at Chapter events. We raised over \$2000 at our annual golf tournament for MOLAC in 2022.

We had a strategic planning meeting with the CAI Heartland Board of Directors and asked them to consider supporting MOLAC with additional funds for us to be able to afford the new lobbyist. We asked for \$15,000 and they gave MOLAC \$20,000 for 2023.

Based on the results, will the program be a regular part of the chapter's programs in the future and why? (20pts)

Our Missouri Legislative Action Committee has made major improvements in the last year and we will continue to improve and move forward to advocate for our members and communities in Missouri.

Supporting documents including flyers, postcards, pictures, videos etc. can be uploaded below. While they aren't required for your submission we certainly encourage it.

Would you like to upload additional documents?

Yes

fileUpload2

Download File (<https://caiaawards.secure-platform.com/file/12913/eyJ0eXAiOiJKV1QiLCJhbGciOiJIUzI1NiJ9.eyJtZWRRpYUlkIjoxMjMxMywiYWxsY3dOb3RtaWduZWVcmwiOiJGYWxzZSIsImInbm9yMO%20LAC%202022%20End%20of%20Session%20Report.docx>)

fileUpload3

Download File (<https://caiaawards.secure-platform.com/file/12914/eyJ0eXAiOiJKV1QiLCJhbGciOiJIUzI1NiJ9.eyJtZWRRpYUlkIjoxMjMxNCwiYWxsY3dOb3RtaWduZWVcmwiOiJGYWxzZSIsImInbm9y9bwmN0vfkR7k4-NYUTL4ZQjhoVyQt7JUmcjMCCw?MOLAC%20Subcommittee%20meeting%20and%20recommendation.docx>)

fileUpload4

No File Uploaded

fileUpload5

No File Uploaded

fileUpload6

No File Uploaded

fileUpload7

No File Uploaded

fileUpload8

No File Uploaded

fileUpload9

No File Uploaded

fileUpload10

No File Uploaded

aliasdb6b5c4cc1b84652a77dd1be66c36bbe

No File Uploaded

alias65d27719fc574f528d67c0c24a646682

No File Uploaded

aliasca4760df95b94c02b03c6440b9353a71

No File Uploaded

aliase94cac1cbef346e4b79d26502974a07b

No File Uploaded

aliasd869de44ad524bb8bbdc6b43a51beae5

No File Uploaded

fileUpload1

No File Uploaded

alias2f454e441e764267a13df2b44353f623

No File Uploaded

Would you like to share a link?

<https://www.youtube.com/watch?v=5VaAEypGQdo> (<https://www.youtube.com/watch?v=5VaAEypGQdo>)

Thank you for your submission! We encourage you to submit another program in a different category.