

Application: 8646

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Page: Entry Information
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Chapter CAI CA North Chapter / CAI Bay Area & Central CA Chapter
Chapter Size Medium (261-510)
Category Out of the Box
Program Name Virtual Board Leadership Development Course – Northern California Chapters
<p>Each question is worth 20 points and will be scored using the following rubric:</p> <p>(1-5) Poor Didn't effectively answer the question</p> <p>(6-1) Fair Answered the question</p> <p>(11-15) Good Answered the question with more detail</p> <p>(16-20) Excellent Went above and beyond with proven results and visible data</p>
<p>Describe the program and why it fits the category. (20pts)</p> <p>The CAI CA North Chapter and Bay Area & Central CA Chapter first time virtual Board Leader Development workshop held over two days in 2022 fully embodies almost all the bullet point categories for the Out of the Box category.</p> <p>Not only was it a first time multi chapter event, both Chapters were able to provide a needed resource for homeowner leaders at virtually no cost. Homeowner Leader members for each chapter were only charged \$5, where non-members were charged a whopping \$10 for both days. The Chapters also had sponsors who supported the event, and provide the fun raffle prizes for homeowner leader attendees. Because the event, in the past, had been in person it typically lost money for both Chapters. With rising food and beverage costs across the board for in person events, the Chapters took a risk and provided the class virtually, which was cost-prohibitive and garnered revenue for the first time in years.</p> <p>This change in the process for the event allowed for a more diverse range of speakers. Our Chapter speakers are typically Business Partners that we use, often, and are some of our most valuable resources. By making the event virtual and combined for both chapters, not only were both chapters able to bring in qualified and diverse speakers but the speakers schedules were less impacted by travel.</p> <p>We took a risk – both Chapters – and changed the way we approach the course for our valuable homeowner leader members.</p> <p>Both Chapter Homeowner Leader attendees made networking contacts with their peers, were able to ask pertinent questions, and get the answers and support they need to do their jobs.</p>
<p>How did this program meet the mission and vision of the chapter and CAI as a whole? (20pts)</p> <p>We are one step closer to offering the Board Leader Certificate Course virtually across California.</p> <p>This course, in particular, is beneficial when it crosses Chapter territories. We were able to gather the best of the best speakers, hold the course over two days, and education homeowner leaders from their homes.</p> <p>The event received rave reviews (survey included in attachments). Because CAI National supports the Chapters by providing the Zoom account, the event cost was only staff and volunteer time. Whereas in the past when we would hold the event in person, we would lose thousands of dollars. Which, considering the need, the Board was willing to do. But we NEVER got the attendance and participation in person that we get virtually. And by combining with the CAI Bay Area & Central CA Chapter, we were able to foster a sense of community between the memberships.</p>
<p>What was the impact on the chapter and its members after completing the program? (Growth of membership, financially, public awareness, membership value, better chapter/member relationship, chapter operations, etc.) (20pts)</p> <p>The industry has changed, and we must all change with it in order to remain relevant. By providing the course online not only are we ensuring it's continued success, we can reach many more homeowner leaders who desperately need this information to better serve their communities.</p>

Please provide quantifiable data supporting the rationale for success. (20pts)

When we held the Board Leader Certificate Course in person years ago, we had nine registrants. When we held the Board Leader Certificate Course virtually in 2022 with the CAI BayCen Chapter, we had forty-six registrants. That is a 411% increase in attendance. We haven't ever seen an increase on any event in the Chapter's history that hit 411% of an increase.

Based on the results, will the program be a regular part of the chapter's programs in the future and why? (20pts)

Yes! In fact, it already is.

The CAI CA North Chapter and the Bay Area & Central CA Chapter have teamed up again this year to offer the course, and CAI Orange County Chapter has joined us. We are already seeing great attendee numbers, and are planning to offer it twice a year from now on, every six months.

We also made it FREE for homeowner leader members of any of the participating Chapters, and only \$10 for a non-member homeowner leader.

We are extremely happy with the results of this program, the attendance, and the availability to provide this information to as many homeowner leaders as possible.

Supporting documents including flyers, postcards, pictures, videos etc. can be uploaded below. While they aren't required for your submission we certainly encourage it.

Would you like to upload additional documents?

fileUpload1

Download File (https://caiawards.secure-platform.com/file/11702/eyJ0eXAiOiJKV1QiLCJhbGciOiJIUzI1NiJ9.eyJtZWRpYUlkIjoxMTcwMiwiaWYwXsb3dOb3RTaWduZWVRVcmwiOiJGYWxzZSI6ImInbm9yOut%20of%20the%20Box_with%20Attachments.pdf)

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Thank you for your submission! We encourage you to submit another program in a different category.