

Video Transcript - CAI's Board Leader Certificate

Dawn Bauman, CAI's Chief Executive Officer, addresses camera in front of a lamp and plant. Light music plays in the background as she says "Hi, I'm Dawn Bauman, Chief Executive Officer of Community Associations Institute." The music goes full as the CAI logo animates on screen in front of blurred footage of a neighborhood with a blue overlay.

We return to Dawn on camera as she says "I want to congratulate you for starting this course, and, importantly, saying yes to leadership in your community. Serving on a board is a powerful way to make a difference." The video cuts to footage of community planning documents, a casual board meeting, and people making notes on a printed out building layout. Dawn continues speaking as voice over: "Through your volunteer work, you're helping shape a shared vision, care for your neighbors, and make thoughtful and important decisions that benefit your community today and into the future."

The b-roll continues with videos of a planning committee, a neighborhood basketball game, a family pushing their children on swings, and a pickleball game. Dawn's voice over says "we live in a time when people are craving connection. Your leadership helps provide it." The footage changes to footage of a board meeting, and a developer moving model homes to plan a large scale community. "Every conversation you guide with respect, every decision you make with clarity and care, help make a stronger, more united community," Dawn says in voice over.

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The music goes full as we see three different drone shots of different sized communities, ranging from town homes to large scale. We return to Dawn on camera as she says "this program will give you tools, knowledge, and confidence to lead with impact. And even more than that, it will remind you that you are part of something bigger: a vibrant, global community of volunteers all working towards the same goal: creating places people are proud to call home." While Dawn speaks, the image cuts to a diverse group of women walking with yoga gear and a diverse group of joggers.

Back on camera, Dawn says "you're not alone in this work. CAI is here for you, and proud to support your leadership journey. Let's build stronger, kinder, more connected communities together. Enjoy the journey." The music goes full as the video cuts to an end slate. The CAI logo rests above text saying "in partnership with:", with the logos for the Foundation for Community Association Research and the Community Association Managers International Certification Board.