

## Video Transcript - 2026 Annual Conference Promo

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Upbeat Latin music plays as a collage of photos slide in over a teal background. In the photos we see highlights from previous years' Community NOW, CAI's Annual Conference and Exposition. We see people dancing, posing for pictures, laughing, hugging, and applauding speakers. A cheery, female voice over says, "CAI's annual conference returns to Florida!"

The photo collage slides away to reveal text on a yellow background reading "2026 COMMUNITY NOW, CAI ANNUAL CONFERENCE & EXPOSITION". The voice over continues: "Join us for the ultimate gathering of community association professionals at the 2026 CAI Annual Conference and Exposition". The text and yellow background scale back, joining a 2x2 grid photos from previous conferences. In the top right we see two women laughing and networking, in the bottom right is a photo of a group of people enjoying a drink together, and in the bottom right a group poses with giant prop letters reading "#WeAreCAI".

The four photos slide up, being replaced by two side by side photos. On the left is a crowd applauding in a general session, and on the right is CAI's 2025 President Melissa Ramsey speaking at a podium and wearing a pink lei around her neck. The photo on the left slides up, and the photo on the right slides down, being replaced by two more pictures. On the left, past CAI President Vishnu Sharma shaking hands with an award winner on stage, and on the right, we see a woman giving a video testimonial in front of a blue background reading "SHARE YOUR CAI STORY".

The two photos are replaced with aerial footage of The Diplomat Hotel in Ft. Lauderdale, Florida as the voice over says, "June third at a beautiful beachfront resort". The music goes full as the hotel drone footage shrinks down to the corner, being joined by three photos in a row from previous CAI Annual Conferences. On the left, we see a woman signing a banner reading "LIFE IS GOOD", in the middle a woman smiles in a networking session, and on the right two women laugh as they talk.

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The voice over continues, saying "You'll experience three days of inspiring education, connect with old friends and meet new ones at our spectacular networking events and parties...". As the voice over speaks, the photos slide to the left, being replaced two women dancing at a party, a banner reading "I MAKE CAI 50,000X STRONGER" with signatures and photos of attendees, and prop letters reading "#WeAreCAI". The photo of the signed banner zooms in to full screen before sliding down and being replaced by a photo of an author posing for a photo with her book, "Mommy the Manager", outside of the CAI Press Bookstore.

The photo of the author is replaced with another 2x2 grid of photos. In the top left, a row of inductees with their hand up recite the PCAM Pledge; in the top right, a woman poses with an award on stage; in the bottom left, a woman takes a photo with her phone of speakers on stage; and in the bottom right, a group of people laugh at a party. We zoom in on the bottom left photo, which then slides to the left, dragging in a photo from the exhibit hall of a vendor demonstrating a doorknob. The voice over continues: "...and and visit the world-class exhibit hall showcasing the latest technology and solutions for community associations."

While the voice over discusses the exhibit hall, the photo of the vendor scales back, joining a collage of photos from previous exhibit halls. We see people networking, vendors giving product demonstrations, a neon sign reading "change for good", and a group of vendors posing with fake poop props in a selfie station for "DoodyCalls". The collage slides up, bringing in a second set of photos from the exhibit hall. We see more vendors giving demonstrations, two people hugging, a prize wheel being spun, and a vendor using a bubble gun to spray bubbles over his booth.

The voice over stops, and the music goes full as the photo with the bubbles zooms in, beginning a series of cross dissolves between photos. First a time lapse photo of another vendor's booth, followed by a group of people in an education session viewed from the front with the projector in the foreground, then a group of women posing and smiling for a photo, and finally a man at a party using a selfie station.

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The music level goes back down as the voice over comes back in. "Get ready to share your success stories, exchange best practices, and strengthen partnerships at CAI's biggest bash of the year," says the same cheery female voice. While the voice over comes back in, the photo of a man at a selfie station flies to the right, past a photo of a woman at a party posing in a prop bathtub, and revealing a close up photo of a hand signing the "LIFE IS GOOD" banner we had previously seen.

From the center of the screen, a photo of two people dressed as Waldo from "Where's Waldo?" walk onto stage to receive an award zooms to full screen. A second photo quickly zooms in from the center, this one of a man on stage with his arms raised in celebration yelling excitedly. The voice over says "we can't wait to see you in Florida" as the celebratory photo flies left, being replaced one final photo collage.

In the final 3x3 grid of photos, we see people laughing, dancing, and posing for photos. We see excited and engaging speakers, champagne being poured, and a woman getting her headshot taken by a professional photographer. The middle photo of the collage is replaced with the closing slate of the video and zooms in to full screen. There is text over top of blurred and tinted drone footage of the beach at Ft. Lauderdale, Florida. The text is broken into three sections, reading "2026 COMMUNITY NOW, CAI ANNUAL CONFERENCE & EXPOSITION", "June 3 – 5 | Ft. Lauderdale, Fla.", and "[www.CAIOnline.org/2026AnnualConference](http://www.CAIOnline.org/2026AnnualConference)."

While the text is on screen, the voice over says, "Register now at [www.caionline.org](http://www.caionline.org) backslash 2025 annual conference." When the voice over finishes, the music goes full for one last splash of the cymbals before fading out.