CAI 2019 Advocacy Summit Prospectus

Advocate for stronger community associations by sponsoring the CAI 2019 Advocacy Summit at the industry’s premier event featuring pre-summit virtual advocacy trainings, and a full day of networking opportunities, and scheduled meetings with members of Congress. Join community association homeowners, community managers, and business partners serving these communities, October 23 in Washington, D.C.

CAI supports effective state and federal regulation that ensures community association housing is developed, maintained, governed, and managed with sound public policy objectives and standards that protect homeowners, volunteer board members, management, and the community association.

**ADVOCACY SUMMIT PLATINUM SPONSOR | $5,000 (EXCLUSIVE)**

- **NEW** Sponsor logo featured as the “official” Advocacy Summit partner on the CAI Advocacy Summit webpage with live link to company website
- **NEW** Sponsor logo on Advocacy Summit homepage billboard on CAI homepage
- **NEW** Includes a one-week sponsored content whitepaper showcased on HOAresources.com*
- **NEW** Sponsor recognition before, during, and after the event on CAI’s social media channels @CAIsocial (Facebook, Twitter, Instagram and LinkedIn) and @CAIadvocacy (Twitter and Instagram)
- Attendance for two at the 2019 Advocacy Summit breakfast
- Opportunity to provide one (1) piece of marketing material to Advocacy Summit attendees
- Opportunity to introduce speaker during CAI’s Advocacy Summit
- Recognition on Advocacy Summit marketing materials (emails and website promotion)
- Recognition on event table signage (provided by CAI) or banner/pop-up provided by company

*Subject to approval.
GOLD SPONSOR | $2,500

- **NEW** Sponsor recognition before, during, and after the event on CAI’s social media channels @CAIsocial (Facebook, Twitter, Instagram and LinkedIn) and @CAIadvocacy (Twitter and Instagram)
- **NEW** Includes a one-week complimentary banner ad on HOAresources.com
- **NEW** Recognition on Advocacy Summit marketing materials (emails and website promotion)
- Sponsor logo on the CAI Advocacy Summit webpage with live link to company website
- Attendance for two at the 2019 Advocacy Summit breakfast
- Opportunity to provide one (1) piece of marketing material to Advocacy Summit attendees
- Recognition on Advocacy Summit marketing materials (emails and website promotion)
- Recognition on event table signage (provided by CAI) or banner/pop-up provided by company

BREAKFAST SPONSOR | $1,500 (EXCLUSIVE)

- **NEW** Opportunity for sponsor branded coffee sleeves and napkins (provided by sponsor)
- **NEW** Recognition on Advocacy Summit marketing materials (emails and website promotion) @CAIsocial (Facebook, Twitter, Instagram and LinkedIn) and @CAIadvocacy (Twitter and Instagram)
- Company logo on the CAI Advocacy Summit website with live link to company website
- Opportunity to provide one (1) piece of marketing material to Advocacy Summit attendees
- Recognition on event table signage (provided by CAI) or banner/pop-up provided by company
- Attendance for two at the 2019 Advocacy Summit breakfast

Sign up today!
Contact Lauren Piontek, CAI Director of Sales and Strategic Partnerships
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ABOUT CAI
Since 1973, Community Associations Institute (CAI) has been the leading provider of resources and information for homeowners, volunteer board leaders, professional managers, and business professionals in nearly 350,000 community associations, condominiums, and co-ops in the United States and millions of communities worldwide. With more than 40,000 members, CAI works in partnership with 64 affiliated chapters within the U.S, Canada, United Arab Emirates, and South Africa, as well as with housing leaders in several other countries including Australia, Spain, Saudi Arabia, and the United Kingdom.