

# PMDP sponsorship

**SPONSORSHIP COST: \$10,000**

*Only four available!*

**SPONSORSHIP BENEFITS**

- A full-page, four-color advertisement in the CAI Education catalog (45,000 total catalogs distributed). *Only three covers available, so act fast!*
- Company logo included on the PMDP page of the CAI website
- Company logo in electronic marketing materials
- Company flyers displayed at all PMDP programs
- Company logo displayed at all PMDP programs
- Company logo displayed in all printed PMDP marketing flyers
- Use of "official sponsor of CAI PMDP programs" in your marketing literature
- Semi-annual list of all PMDP students
- Opportunity to sponsor promotional items for courses including: pens, pencils, padfolios, calculators, bags, name tags, gifts, etc. These items will be provided by the sponsor with sponsor's imprint.

**SPONSOR MATERIALS**

Submit your company logo in color and black and white. Logos should be at least 300 dpi and sent as .eps, .tif or .jpg files.

Catalog trim size: 8 1/4" wide x 10 7/8" deep / full page bleed ad 8 1/2" x 11 1/8" no bleed 7" x 9 3/4"

*Ad copy is due no later than Sept. 1.*

Company logos and company items/materials should be sent to:  
**Ann-Marie Johnson, ACA** at  
**amjohnson@caionline.org.**

Remit signed agreement with payment to:  
 Marc Ingram, Director, Advertising & Exhibit Sales  
 6402 Arlington Blvd., Ste. 500  
 Falls Church, VA 22042  
 Fax: (703) 970-9353  
 mingram@caionline.org

COMPANY NAME

CONTACT NAME/TITLE

ADDRESS

CITY/STATE/ZIP+4

CONTACT E-MAIL

CONTACT PHONE/FAX

URL

My company agrees to sponsor CAI's PMDP:

- Inside Front Cover (\$10,000)    Inside Back Cover (\$10,000)
- Outside Back Cover (\$10,000)

*Ad placement will be given on a first-come, first-served basis.*

**PAYMENT**

**Check enclosed** (Make payable to CAI)

**Charge to:**    American Express    MasterCard    Visa    Discover

CARD NUMBER

EXP. DATE

BILLING ADDRESS

CITY/STATE/ZIP+4

CARDHOLDER NAME

SIGNATURE

**TERMS:** Full payment is due at the time agreement is signed. Once your payment is made, your logo will be placed on the PMDP website starting with the next calendar year PMDP cycle. CAI reserves the right to refuse any sponsorship application or to cancel any prepaid sponsorship it deems appropriate to avoid conflicts of interest. Sponsorship refunds or cancellations cannot be made after the contract is signed as potential sponsors will be turned away as a result of your acceptance.

**SIGNATURE**

I acknowledge and accept all terms and policies on this form.

NAME (PRINT)

TITLE (AUTHORIZING OFFICER)

SIGNATURE (AUTHORIZING OFFICER)

DATE

