

CAI Press bookstore & catalog

SPONSORSHIP (\$10,000)

Only four available, non-exclusive!

- A full-page, four-color advertisement on the inside front, inside back or outside back cover of the bookstore catalog (more than 70,000 total catalogs distributed).
- Your logo included in membership-wide e-mails promoting CAI Press
- Corporate recognition in the CAI bookstore at the Annual Conference and other national events

SPONSOR MATERIALS

Submit your company logo in color and black and white. Logos should be at least 300 dpi and sent as .eps, .tif or .jpg files.

Catalog trim size: 8 1/4" wide x 10 7/8" deep / full-page bleed ad 8 1/2" x 11 1/8" / no bleed 7" x 9 3/4"

Ad copy is due no later than Nov. 15.

Company logos and company items/materials should be sent to:

Marc Ingram at mingram@caionline.org.

Remit signed agreement with payment to:

Marc Ingram, Director, Advertising &

Exhibit Sales

6402 Arlington Blvd., Ste. 500

Falls Church, VA 22042

Fax: (703) 970-9353

mingram@caionline.org

COMPANY NAME

CONTACT NAME/TITLE

ADDRESS

CITY/STATE/ZIP+4

CONTACT E-MAIL

CONTACT PHONE/FAX

URL

My company agrees to sponsor the CAI Press catalog:

- Inside Front Cover Inside Back Cover Outside Back Cover

PAYMENT

Full payment is due with order.

- Check enclosed** (Make payable to CAI)

Charge to: American Express MasterCard Visa Discover

CARD NUMBER

EXP. DATE

BILLING ADDRESS

CITY/STATE/ZIP+4

CARDHOLDER NAME

SIGNATURE

TERMS: Full payment must arrive with order. This signed sponsorship application must be included with your order to reserve your position. CAI reserves the right to refuse any sponsorship application or to cancel any prepaid sponsorship it deems appropriate to avoid conflicts of interest. Sponsorship refunds or cancellations cannot be made after the contract is received as potential sponsors will be turned away as a result of your acceptance.

SIGNATURE

I acknowledge and accept all terms and policies on this form.

NAME (PRINT)

TITLE (AUTHORIZING OFFICER)

SIGNATURE (AUTHORIZING OFFICER)

DATE

