



2011 CEO-MC Retreat

Location

June 23-25, 2011

Sponsorship Opportunities

Platinum Sponsor (\$8,500)

Only ten available, non-exclusive!

- 6' Table in registration/general session area.
(Set-up: Thurs-Fri, 7:30 a.m. -5:30 p.m.; Sat., 7:30 a.m.—1 p.m.)
- Opportunity for three individuals to attend the social events of the Retreat (breakfast, lunch, & reception)
- Company name and logo on electronic marketing materials (logo must be a JPEG or GIF file)
- Full-page B&W ad in the Retreat Resource Guide * (9.5" h X 7" w)
- CAI will send an email to all registered attendees with information regarding sponsors' additional activities. Email will include company name and contact email address as a hyperlink (e.g., [Company XYZ](#) will be hosting a dinner at Bongo's Restaurant on Friday, June 24. For more information please contact holly@companyxyz.com). *Additional activity details can be included in blurb.* (Activity information due June 1)
- Company name on Retreat hand out materials
- Company logo included on CAI website on the CEO-MC Retreat page**
- Company name and logo on signage at the event with other sponsors**
- List of all attendees (once before the event and the final list after)

Exclusive to Platinum Sponsor (choose one of the following)

- Opportunity to introduce your business at one Retreat general event, (breakfast, reception, or general session)
OR
- Four (4) complimentary registrations for your staff to play with Retreat Attendees – Thursday, 6:00 a.m.
OR
- Name Badge Holder sponsor – your logo on attendee name badge (only one available)

Tabletop Sponsor (\$5,500)

Limited Availability!

- 6' Table in registration/general session area
- Opportunity for two individuals to attend the social events of the Retreat (breakfast, lunch, & reception)
- Full-page B&W ad in the Retreat Resource Guide* (9.5" h X 7" w)
- CAI will send an email to all registered attendees with information regarding sponsors' additional activities. Email will include company name and contact email address as a hyperlink (e.g., [Company XYZ](#) will be hosting a dinner at Bongo's Restaurant on Friday, June 24. For more information please contact holly@companyxyz.com). *Additional activity details can be included in blurb.* (Activity information due June 1)
- Company logo included on CAI website on the CEO-MC Retreat page**
- Company name and logo on signage at the event**
- List of all attendees (once before the event and the final list after)

* Company ad for the Resource Guide is due June 1, 2011

** Company logo should be emailed with signed contract (hcarson@caionline.org).

Logo must be a JPEG or GIF file.

PLEASE NOTE: Sponsors cannot plan events that conflict with CAI's programming, including the reception

Scheduled Events & Networking opportunities included in your sponsorship (things to consider when planning):

- Golf game on Wednesday, June 22 at 1 p.m. and the Golf Tournament is Thursday, June 23 at 6:30 a.m. for an additional fee ([see registration form](#))
- Thursday, June 23 Luncheon—12-1:30 p.m.
- Reception, 5:30-6:30 p.m.—Thursday, June 23
- Continental Breakfast, 7:30-8:30 a.m.—Friday, June 24 and Saturday, June 25
- Friday, June 24 Luncheon (only if not with an education session), 12-1:30 p.m.
- Invite attendees out to dinner or a fun outing after the day's programming. Contact Marcie Burger, Lead Concierge (she has a million ideas) directly at (801) 258-6703 or mburger@grandamerica.com or go to www.saltlakecitycvb.com to see the hip spots in town. Send your plans ASAP to Holly Carson (hcarson@caionline.org) so they be can included in the email to attendees.
- Go to [CEO-MC Retreat](#) web page to view the current information
- Please note sponsors are not invited to education sessions or refreshment breaks

Make your reservations ASAP at the Grand America Hotel

Thursday, June 23, 12 p.m. – Saturday, June 25, 2011, 11 a.m.

[The Grand America Hotel](#)

(Luxury 5 Diamond Hotel built in 2001 for the Olympics)

555 South Main Street, Salt Lake City, UT 84111

(801) 258-6000 (mention that you are with Community Associations Institute)

The CAI room rate at The Grand America is \$235 for Premier rooms and \$255 for Executive Suites. The reservation cut-off date is **May 23, 2011**.