

CAI's 22nd Annual CEO-MC Retreat

JUNE 25-27, 2009 | HILTON LA JOLLA TORREY PINES | LA JOLLA, CA

To help us better serve you, please complete all 5 sections of this form. Please type or print clearly.

1 Name: _____
Designations: _____
Title: _____
Company/Assn: _____
Nickname: _____
Address: _____
City/State/Zip: _____
Phone: _____
Fax: _____
Email: _____
Website: _____

Please check here if this is new contact information.
 Please check here if you have special needs in order to participate fully. Please attach a written description.

2 REGISTRATION FEES: Please check one type of registration below.

On or before May 21: \$525
After May 21: \$585

- Retreat attendee
 First time attendee
 Mentor attendee*

* Be a mentor to a first time attendee. Share your experience and introduce them to your colleagues.

Please note the Retreat begins with lunch on Thursday, June 25, and concludes on Saturday, June 27. All attendees must be members of CAI. There are no one-day registrations available. For more information, go to www.caionline.org/events/ceoretreat.

SUBTOTAL SECTION 2 \$ _____

3 CEO BOOT CAMP: Wednesday, June 24, 12:00-5:00
 CEO Boot Camp \$195 (must also attend the retreat)

SUBTOTAL SECTION 3 \$ _____

> THREE CONVENIENT WAYS TO REGISTER!

CALL: (888) 224-4321 (M-F, 9 a.m.-6:30 p.m. ET, credit card only)

FAX: (240) 524-2424 (credit card only)

MAIL: CAI, P.O. Box 34793, Alexandria, VA 22334-0793

4 GOLF REGISTRATION: Join your colleagues at the Tournament. Torrey Pines Golf Course is host to the Buick Classic and the U.S. Open. Cost includes green and cart fees. Please indicate which day(s) you want to play and your handicap. **Thursday's outing has limited availability. Please register today!**

- One day package: South Course (Wednesday)—\$230
 One day package: North Course (Thursday)—\$200
 Two day package: (Wednesday & Thursday)—\$430

WEDNESDAY—I wish to be paired with:

1. _____
2. _____
3. _____

I have no pairing preference

THURSDAY—I wish to be paired with:

1. _____
2. _____
3. _____

I have no pairing preference

HANDICAP _____

SUBTOTAL SECTION 4 \$ _____

SUBTOTAL SECTION 2 \$ _____

SECTION 3 \$ _____

SECTION 4 \$ _____

GRAND TOTAL \$ _____

5 PAYMENT METHOD:

- Check (payable to CAI)
 VISA MasterCard American Express

Billing address: _____

City/State/Zip+4: _____

Credit Card Number: _____

Amount: \$ _____ Exp. Date: _____

Name on Card: _____

Signature: _____

DLW

Restraint of Trade: Whenever competitors within an industry gather together, appropriate care must be exercised to ensure that violations of anti-trust laws do not occur.

All participants of this meeting should avoid any collusive practices or discussions. Collusion is an agreement to fraud and most usually is evidenced in the following anti-trust violations: product boycott, restrictive market allocation, refusal to deal with a third party, and price restraining activities.

There need not be written or verbal agreements to fraud. Conversation regarding any of these sensitive areas may be construed as implicit violations.

You should avoid discussing pricing, such as the prices you pay and the prices you charge, including labor costs; market share and allocation; quality ratings of products or suppliers—particularly those that may cause a competitor to lock out or to cease purchasing from a specific supplier; any other areas that might have anti-competitive repercussions. For your own protection and the protection of your company, CAI recommends that should one of these subjects be brought up in any discussion, it would be in your best interest to voice your objections to it and disassociate yourself from the discussion should it continue.

Cancellation Policy: Full refunds will be issued if written cancellation is received by May 20, 2009. Cancellations received between May 21-June 4, 2009, are subject to a 50% administrative fee.

Registration fees are not refundable after June 4, 2009. Fax cancellations to Holly Carson at (703) 836-9749.

Private Party Policy: All hospitality suites and hosted events must be reserved, approved and paid for through CAI. Hospitality suites/hosted events are not permitted during official Retreat activities. Non-sponsoring companies are not permitted to host events at the official hotel during the Retreat.

CAI Suitcasing Policy: CAI has a no tolerance policy regarding "suitcasing," which describes the practice by non-sponsoring companies or individuals of soliciting sales or sales leads in the lobbies and/or representing their services or soliciting Retreat participants for conflicting social activities.

Violators of these policies will be ejected from the Retreat if applicable, and charged \$3000, which must be paid prior to registering as an attendee, exhibitor, or sponsor at any future CAI events.