



2010 Large-Scale Community Managers Workshop Preview

Northern Virginia is the home of the 2010 Large-Scale Community Managers Workshop, just outside Washington D.C. The workshop is jointly hosted by the Northern Virginia planned communities of South Riding, Kingstowne, Brambleton, Stone Ridge and Reston.

The unique experience of D.C. suburban life will showcase a variety of communities, provide educational opportunities, incredible wining and dining experiences, planned visits across the Potomac to view a few of Washington, D.C.'s historic sites, and of course, plenty of opportunities to network, renew old acquaintances, and make new friends!



Wednesday - September 22, 2010

- 9:00am** **Golf Tournament:** Raspberry Falls in Leesburg, Virginia. The golf is challenging and the landscape is divine with a view of the nation's wealthiest county.
- 3pm – 7pm** **Workshop Registration:** Register at two locations depending on the time you arrive; check for signs at the hotel.
- 4pm – 5pm** **First Time Attendees Class:** Meet your contacts, find out what to expect, how to pace yourself, and what not to miss at this unique workshop.
- 5pm – 6pm** **Large-Scale Committee Meeting:** Everyone is welcome to join the meeting to find out what's being planned for future events and activities.
- 6pm – 8pm** **Reception/Cocktails and "Welcome to D.C." Entertainment:** (starting at 7:30) You'll hate yourself if you miss this!

Thursday – September 23, 2010

- 7:30am** Start the day with breakfast for all and then...
- Spouses/Guests:** Get together to plan your personal visit of the D.C. and Northern Virginia area.
- General Manager (GM) Track:** Start the first day in the D.C. area with a focus on – what else – legislation from both the national and state view. Dress for the day is business casual. Bus to Kingstowne for lunch in this urban community just outside of D.C. Join in the "mixer activity" – a workshop feature popularized by former large-scale hosts, then a driving tour of Kingstowne on our way to the evening's destination.
- Operations Manager (OP) Track:** Travel to nearby Reston and tour the Nature House. Take a walking tour of the largest stream restoration project in the U.S. (wear your walking shoes). Lunch at the Nature House and learn about the art of renovating aging recreational facilities. Finish up with a bus tour of Reston before returning to the hotel to freshen up; then onto the evening's destination.
- Evening:** GMs, Ops, Spouses/Guests converge at the Gaylord Hotel at National Harbor, one of D.C.'s newest entertainment, commercial, retail and residential attractions. Join us for a tour of the unique landscape features and our own reception at the "Pose Ultra Lounge." Finish the evening with a driving tour of the D.C. monuments on the trip back to the Hyatt.

Friday – September 24, 2010

8:30am Start the day with breakfast for all then...

Enjoy an entertaining and unique look at human relations. *Generational Synergy* will provide a fun and interactive look at how we communicate.

GM Track: Choose from the following round table discussion topics: GM Contracts, Working with Social Media, Handling Burn-Out, Creative Ideas for Dealing with Collections or GIS Mapping.

OP Track: Tour the maintenance operations of Reston and learn how this extra large planned community operates from the inside out. Then preview Reston's own version of GIS mapping of community amenities.

Community Bus Tours (All): All workshop participants converge for a bus tour of three Loudoun County communities with stops at South Riding, Stone Ridge, and Brambleton. Lunch together, then walk next door.

Brambleton Theatre Presentations (All): *Building Community through Events* from South Riding, a community with the distinction of having one of the highest percentages of children per household in the nation. Then, nationally known speaker, Jack Uldrich, will take us through *Jumping the Curve*, a unique perspective on future trends emerging in technologies, innovation, change management and leadership. Lastly, *Exponential Growth*, a view of communications for tomorrow, will be presented by Tushar Patel.

Wine Tour and Reception (All): You'll enjoy this view of "D.C.'s Wine Country" as we amble through the countryside of Loudoun County to Sunset Hills Vineyard in Purcellville, Virginia. This boutique vineyard is located on farmland within view of grazing horses and vegetables fields. The tour and reception will be held in a barn from the 1800's, restored board-by-board by Amish workers from Pennsylvania. It's a beautiful and serene location.

Saturday – September 25, 2010

8:30am Start the day with breakfast for all then...

The Reston Experience: GMs and Ops managers spend the morning together touring several of Reston's amenities and learning about their operations. The trip includes renovations of pools and tennis courts, a discussion of the downside of clay courts, Nature Center programming, a drive-by of the stream restoration sites with a special emphasis on the care of lakes and recreation areas. Lunch together.

Saturday, continued...

Enjoy and Relax (All): Experience tells us that workshop participants are ready to take a breath by the third day, so we've slowed things down a bit and planned for you to have some personal time.

2pm – 7pm Personal Time: Time just for you to enjoy the nearby Udvar-Hazy Air & Space Museum, the Reston International Fair, a spa experience, more golf, tennis or shopping. You decide how to unwind!

7pm Dinner and Band: The final evening of the workshop is traditionally, a special time to unwind and celebrate relationships. We know this is a dancing crowd, so we'll have a band whose tunes will keep your toes tapping! This will be held at the Reston Pavilion, located just a few steps from the Hyatt.

Sunday – September 26, 2010

You're on your own for breakfast with plenty of locations to choose from at the Reston Town Center, including:

Clyde's of Reston (Brunch)
Community Canteen
Cosi
Einstein Bagels
Jackson's Mighty Fine Food & Lucky Lounge (Brunch)
La Madeline
Market Street Bar & Grill (Brunch)
Marvelous Market
Panera Bread
Paolo's Ristorante (Brunch)
Potbelly Sandwich Works
Starbucks Coffee
Uncle Julio Rio Grande Café



Special Notes

The weather temperature in the Washington, D.C. area in September can vary from 70 to 80 degrees, but is generally mild. Fall is one of the best times to visit. We suggest that you dress comfortably for the workshop (business casual) and be sure to wear comfortable shoes. An extra layer for evening activities is recommended.

The hotel is located in the Reston Town Center, which offers an abundance of restaurants, shops and entertainment within walking distance. Hotel shuttles are available from Dulles International Airport.

For more information on the Reston Town Center, please visit:
www.restontowncenter.com