

## CAI's Annual Law Seminar, January 26-28, 2012

### Sponsorship and Exhibit Opportunities

**Wayne Hyatt Lecture Series Keynote Speaker Sponsor - \$5,000** (includes Table-Top Display)  
Friday, January 27, 2012

- Two complimentary Law Seminar registrations (\$1,290 value)
- 6' Table in registration/general session area (set-up Friday, Jan. 27 by 7 a.m.)
- Mention in the Law Seminar Agenda & Participant List\*
- Full-page B&W ad in the Law Seminar Agenda & Participant List (9.5" h x 7" w)\* **Due Dec. 16, 2011**
- Logo & hyperlink included on CAI website on the Law Seminar page ([www.caionline.org/events/lawsem](http://www.caionline.org/events/lawsem))
- Inclusion of hyperlink to company website on the Law Seminar Proceedings CD-ROM\*
- Placement of promotional piece in attendee packet\* **Due Dec. 16, 2011**
- Signage at the entrance to the luncheon
- Table tents at the luncheon
- List of all attendees (once before the event and the final list after)

**Reception Sponsor - \$5,000** (includes Table-Top Display)  
Friday, January 27, 2012

- Two complimentary Law Seminar registrations (\$1,290 value)
- 6' Table in registration/general session area (set-up Friday, Jan. 27 by 7 a.m.)
- Mention in the Law Seminar Agenda & Participant List\*
- Full-page B&W ad in the Law Seminar Agenda & Participant List (9.5" h x 7" w)\* **Due Dec. 16, 2011**
- Logo & hyperlink included on CAI website on the Law Seminar page ([www.caionline.org/events/lawsem](http://www.caionline.org/events/lawsem))
- Inclusion of hyperlink to company website on the Law Seminar Proceedings CD-ROM\*
- Placement of promotional piece in attendee packet\* **Due Dec. 16, 2011**
- Signage at the entrance to the reception
- Table tents at the reception
- List of all attendees (once before the event and the final list after)

**Name Badge Sponsor - \$3,000** (includes Table-Top Display)  
January 27-28, 2012

- Get your company name and logo (*Logo printed on badge*) in front of each attendee for the entire time they attend the seminar. Name badge holders are worn by all attendees. *Logo due to CAI by **November 18, 2011***
- One complimentary Law Seminar registration (\$645 value). *Any additional staff must register at a cost of \$300. Maximum of three staff per sponsor.*
- 6' Table in registration/general session area (set-up Friday, Jan. 27 by 7 a.m.)
- Full-page B&W ad in the Law Seminar Agenda & Participant List (9.5" h x 7" w)\* **Due Dec. 16, 2011**
- Logo & hyperlink included on CAI website on the Law Seminar page ([www.caionline.org/events/lawsem](http://www.caionline.org/events/lawsem))
- Inclusion of hyperlink to company website on the Law Seminar Proceedings CD-ROM\*
- Placement of promotional piece in attendee packet\* **Due Dec. 16, 2011**
- List of all attendees (once before the event and the final list after)

**Table-Top Display - \$2,000**  
January 27-28, 2012

- One complimentary Law Seminar registration (\$645 value). *Any additional staff must register at a cost of \$300. Maximum of three staff per sponsor.*
- 6' Table in registration/general session area (set-up Friday, Jan. 27 by 7 a.m.)
- Full-page B&W ad in the Law Seminar Agenda & Participant List (9.5" h x 7" w)\* **Due Dec. 16, 2011**
- Logo & hyperlink included on CAI website on the Law Seminar page ([www.caionline.org/events/lawsem](http://www.caionline.org/events/lawsem))
- Inclusion of hyperlink to company website on the Law Seminar Proceedings CD-ROM\*
- List of all attendees (once before the event and the final list after)

**Information Distribution - \$750**  
Friday, January 27, 2012

- Placement of promotional piece in attendee packet\* **Due December 16, 2011**
- List of all attendees (final list only)

\*Ad and/or hyperlink address due to CAI by December 16, 2011



# CAI's Annual Community Association Law Seminar, January 27-28, 2012

## SPONSORSHIP AGREEMENT & REGISTRATION FORM

Company Name \_\_\_\_\_  
Address \_\_\_\_\_  
City / State / Zip \_\_\_\_\_  
Contact Name / Title \_\_\_\_\_  
Web Address \_\_\_\_\_  
Contact Email \_\_\_\_\_  
Contact Phone / Fax \_\_\_\_\_

**SPONSORSHIPS:** My company agrees to sponsor the following event or service at the Law Seminar:

- |  |         |   |         |
|--|---------|---|---------|
| <input type="checkbox"/> Keynote Speaker Sponsor | \$5,000 | <input type="checkbox"/> Name Badge Sponsor       | \$3,000 |
| <input type="checkbox"/> Reception Sponsor       | \$5,000 | <input type="checkbox"/> Table-Top Sponsor        | \$2,000 |
|  |         | <input type="checkbox"/> Information Distribution | \$ 750  |

**SPONSORSHIPS SUBTOTAL: \$** \_\_\_\_\_

**SPONSOR REGISTRATIONS: \$300 each** (maximum of two per table-top)

Primary contact (complimentary registration) \_\_\_\_\_  
Additional display staff (at cost of \$300) \_\_\_\_\_  
Additional display staff (at cost of \$300) \_\_\_\_\_

**REGISTRATION SUBTOTAL: \$** \_\_\_\_\_

**PAYMENT METHOD:** Full payment must accompany this form. **TOTAL: \$** \_\_\_\_\_

**Paying by credit card?** Go online and register. You will receive instant receipt of payment. Go to [2012 Law Seminar](#) web page and click on "Sponsor Registration" in the blue column on the right side of the page.

Check Enclosed (made payable to CAI)

Please remit to: CAI, Attn: Marc Ingram, Sr. Manager of Advertising and Exhibit Sales,  
6402 Arlington Blvd. Ste. 500, Falls Church, VA 22042 • Phone (703) 970-9253 • Fax (703) 997-2177

**TERMS:** Full payment must accompany signed sponsorship application. CAI reserves the right to refuse any sponsorship application or to cancel any prepaid sponsorship it deems appropriate to avoid conflicts of interest. CAI will refund payments for canceled sponsorships if written requests are received by November 30, 2011. Sponsorship refunds or cancellations cannot be made after any promotional materials have been created and distributed or if attendance mailing information has been distributed.

**CAI "SUITCASING" POLICY:** CAI has a no-tolerance policy regarding "suitcasing," which describes the practice by non-sponsoring companies or individuals soliciting sales or sales leads seminar hotel, and/or representing their services or soliciting seminar participants for conflicting social activities. Non-sponsoring business partners participating in the seminar as attendees or speakers are prohibited from soliciting business in or after sessions, or in the seminar hotel.

**PRIVATE PARTY POLICY:** All hospitality suites and hosted events must be reserved, approved and paid for through CAI. Hospitality suites/hosted events are not permitted during official seminar activities. Non-exhibiting suppliers are not permitted to host events at the official hotel during the seminar.

**Violators** of these policies will be ejected from the seminar if applicable, and charged \$2,000, which must be paid prior to registering as an attendee, exhibitor, or sponsor at any future CAI events.

I acknowledge and accept all terms and policies on this form.

\_\_\_\_\_  
AUTHORIZED SIGNATURE

\_\_\_\_\_  
DATE

\_\_\_\_\_  
PRINT NAME

\_\_\_\_\_  
TITLE

**CAI's Annual Law Seminar will be in Palm Springs, CA at the Rancho Las Palmas Resort.** The Law Seminar—designed specifically for community association law practitioners, senior industry executives, and those interested in learning more about association law—provides a unique learning opportunity to discuss emerging trends and developing legislative issues important to the practice of community association law, as well as excellent opportunities for professional networking. Go to [2012 Law Seminar](#) web page for current information.