

CAI's 31st Annual Community Association Law Seminar, January 21-23, 2010

Sponsorship and Exhibit Opportunities

Wayne Hyatt Lecture Series Keynote Speaker Sponsor - \$5,000 (includes Table-Top Display)
Friday, January 22, 2010

- Two complimentary Law Seminar registrations (\$1,250 value)
- 6' Table in registration/general session area (set-up Friday, Jan. 22 by 7 a.m.)
- Mention in the Law Seminar Agenda & Participant List*
- Full-page B&W ad in the Law Seminar Agenda & Participant List (9.5" h x 7" w)* *Due Jan. 6, 2010*
- Logo & hyperlink included on CAI website on the Law Seminar page (www.caionline.org/events/lawsem)
- Inclusion of hyperlink to company website on the Law Seminar Proceedings CD-ROM*
- Placement of promotional piece in attendee packet* *Due Jan. 6, 2010*
- Signage at the entrance to the luncheon
- Table tents at the luncheon
- List of all attendees (once before the event and the final list after)

Reception Sponsor - \$5,000 (includes Table-Top Display)
Friday, January 22, 2010

- Two complimentary Law Seminar registrations (\$1,250 value)
- 6' Table in registration/general session area (set-up Friday, Jan. 22 by 7 a.m.)
- Mention in the Law Seminar Agenda & Participant List*
- Full-page B&W ad in the Law Seminar Agenda & Participant List (9.5" h x 7" w)* *Due Jan. 6, 2010*
- Logo & hyperlink included on CAI website on the Law Seminar page (www.caionline.org/events/lawsem)
- Inclusion of hyperlink to company website on the Law Seminar Proceedings CD-ROM*
- Placement of promotional piece in attendee packet* *Due Jan. 6, 2010*
- Signage at the entrance to the reception
- Table tents at the reception
- List of all attendees (once before the event and the final list after)

Name Badge Sponsor - \$3,000 (includes Table-Top Display)
January 22-23, 2010

- Get your company name and logo in front of each attendee for the entire time they attend the seminar. Name badge holders are worn by all attendees. *Logo due to CAI by November 30, 2009 (Logo printed on badge)*
- One complimentary Law Seminar registration (\$625 value). *Any additional staff must register at a cost of \$300. Maximum of three staff per sponsor.*
- 6' Table in registration/general session area (set-up Friday, Jan. 30 by 7 a.m.)
- Full-page B&W ad in the Law Seminar Agenda & Participant List (9.5" h x 7" w)* *Due Jan. 6, 2010*
- Logo & hyperlink included on CAI website on the Law Seminar page (www.caionline.org/events/lawsem)
- Inclusion of hyperlink to company website on the Law Seminar Proceedings CD-ROM*
- Placement of promotional piece in attendee packet* *Due Jan. 6, 2010*
- List of all attendees (once before the event and the final list after)

Table-Top Display - \$2,000
January 22-23, 2010

- One complimentary Law Seminar registration (\$625 value). *Any additional staff must register at a cost of \$300. Maximum of three staff per sponsor.*
- 6' Table in registration/general session area (set-up Friday, Jan. 30 by 7 a.m.)
- Full-page B&W ad in the Law Seminar Agenda & Participant List (9.5" h x 7" w)* *Due Jan. 6, 2010*
- Logo & hyperlink included on CAI website on the Law Seminar page (www.caionline.org/events/lawsem)
- Inclusion of hyperlink to company website on the Law Seminar Proceedings CD-ROM*
- List of all attendees (once before the event and the final list after)

Information Distribution - \$750
Friday, January 22, 2010

- Placement of promotional piece in attendee packet* *Due Jan. 6, 2010*
- List of all attendees (final list only)

*Ad and/or hyperlink address due to CAI by January 6, 2010



CAI's 31st Annual Community Association Law Seminar, January 22-23, 2010

SPONSORSHIP AGREEMENT & REGISTRATION FORM

Company Name _____
Address _____
City / State / Zip _____
Contact Name / Title _____
Web Address _____
Contact Email _____
Contact Phone / Fax _____

SPONSORSHIPS: My company agrees to sponsor the following event or service at the Law Seminar:

- | | | | |
|--|---------|---|---------|
| <input type="checkbox"/> Keynote Speaker Sponsor | \$5,000 | <input type="checkbox"/> Name Badge Sponsor | \$3,000 |
| <input type="checkbox"/> Reception Sponsor | \$5,000 | <input type="checkbox"/> Table-Top Sponsor | \$2,000 |
| | | <input type="checkbox"/> Information Distribution | \$ 750 |

SPONSORSHIPS SUBTOTAL: \$ _____

SPONSOR REGISTRATIONS: \$300 each (maximum of two per table-top)

Primary contact (complimentary registration) _____
Additional display staff (at cost of \$300) _____
Additional display staff (at cost of \$300) _____

REGISTRATION SUBTOTAL: \$ _____

PAYMENT METHOD: Full payment must accompany this form. **TOTAL:** \$ _____

- Check Enclosed (made payable to CAI)
 Visa MasterCard American Express

ACCOUNT # _____

EXP. DATE _____

NAME ON CARD _____

SIGNATURE _____

Please remit to: CAI, Attn: Marc Ingram, Sr. Manager of Advertising and Exhibit Sales, 225 Reinekers Lane, Suite 300, Alexandria, VA 22314 • Phone (703) 797-6254 • Fax (703) 836-6907 • Email mingram@caionline.org

TERMS: Full payment must accompany signed sponsorship application. CAI reserves the right to refuse any sponsorship application or to cancel any prepaid sponsorship it deems appropriate to avoid conflicts of interest. CAI will refund payments for canceled sponsorships if written requests are received by December 3, 2009. Sponsorship refunds or cancellations cannot be made after any promotional materials have been created and distributed or if attendance mailing information has been distributed.

CAI "SUITCASING" POLICY: CAI has a no-tolerance policy regarding "suitcasing," which describes the practice by non-sponsoring companies or individuals soliciting sales or sales leads seminar hotel, and/or representing their services or soliciting seminar participants for conflicting social activities. Non-sponsoring business partners participating in the seminar as attendees or speakers are prohibited from soliciting business in or after sessions, or in the seminar hotel.

PRIVATE PARTY POLICY: All hospitality suites and hosted events must be reserved, approved and paid for through CAI. Hospitality suites/hosted events are not permitted during official seminar activities. Non-exhibiting suppliers are not permitted to host events at the official hotel during the seminar.

Violators of these policies will be ejected from the Conference if applicable, and charged \$3000, which must be paid prior to registering as an attendee, exhibitor, or sponsor at any future CAI events.

I acknowledge and accept all terms and policies on this form.

AUTHORIZED SIGNATURE

DATE

PRINT NAME

TITLE

CAI's 31st Annual Law Seminar will be in Tucson, AZ at the Westin La Paloma Resort & Spa. The Law Seminar—designed specifically for community association law practitioners, senior industry executives, and those interested in learning more about association law—provides a unique learning opportunity to discuss emerging trends and developing legislative issues important to the practice of community association law, as well as excellent opportunities for professional networking. Go to www.caionline.org/events/lawsem for current information.