



## CAI Legal Forum: California Communities

Irvine Marriott | Irvine, Calif.

October 29, 2010

### EXHIBITOR and SPONSORSHIP Opportunities

#### EXHIBITOR Opportunities

##### **Table Top Exhibitor (\$700) | Limited availability, non-exclusive!**

- 6' table top with electricity
- Maximum of two staff per table
- Exhibitor hours are 8–9:30 a.m. and noon–2:00 p.m.
- Company name included on CAI website on the CAI Legal Forum: California Communities page.\*\*
- List of all attendees (one list before the event and final list after the event).

#### SPONSORSHIP Opportunities

##### **Keynote Speaker Sponsor (\$5,000) | EXCLUSIVE! Limit of one!**

- Recognition from CAI at keynote general session.
- Company presentation prior to the introduction of speaker (1 to 2 minutes).
- Introduction of the keynote speaker.
- Company logo in continuous PowerPoint loop on screen (for six seconds each time) during audience entry at general session.
- Logo and hyperlink included on CAI website on the CAI Legal Forum: California Communities web page.
- Complimentary insert (provided by sponsor) in registration bags (due September 15).
- Mention in all forum marketing pieces produced after contract date.
- Inclusion of company logo on all promotional e-mails sent after contract date.
- List of all attendees (one list before the event and final list after the event).

##### **Event Sponsor (\$2,500) | Limit of two!**

- Recognition from CAI at general session.
- Recognition from CAI at registration.
- Company logo in continuous PowerPoint loop on screen (for 4 seconds each time) during audience entry at general session.
- Logo and hyperlink included on CAI website on the CAI Legal Forum: California Communities web page.
- Complimentary insert (provided by sponsor) in registration bags (due September 15).
- Mention in all forum marketing pieces produced after contract date.
- Inclusion of company logo on all promotional e-mails sent after contract date.
- List of all attendees (one list before the event and final list after the event).

##### **Name Badge Sponsor (\$2,000) | EXCLUSIVE! Limit of one!**

- Get your company name and logo in front of each attendee for the entire time they attend the seminar. Name badge holders are worn by all attendees. *Logo due to CAI by September 15 (logo printed on name badge).*
- Logo and hyperlink included on CAI website on the CAI Legal Forum: California Communities web page.
- Complimentary insert (provided by sponsor) in registration bags (due September 15).
- Mention in all forum marketing pieces produced after contract date.
- List of all attendees (one list before the event and final list after the event).

**Parking Sponsor (\$1,000) | Limit of 2!**

- 6' table top for company handouts near registration (you will need to be at the table from 7:30–9:30 a.m. and 3–5 p.m. to validate the parking tickets).
- Logo and hyperlink included on CAI website on the CAI Legal Forum: California Communities web page.
- Complimentary insert (provided by sponsor) in registration bags (due September 15).
- Mention in all forum marketing pieces produced after contract date.
- List of all attendees (one list before the event and final list after the event).

**Cocktail Reception Sponsor (\$1,000) | Limit of 6!**

- This is a post-event networking reception for community managers and homeowners.
- Event signage.
- Logo and hyperlink included on CAI website on the CAI Legal Forum: California Communities web page.
- Complimentary insert (provided by sponsor) in registration bags (due September 15).
- Mention in all forum marketing pieces produced after contract date.
- List of all attendees (one list before the event and final list after the event).

**Managers Networking Breakfast Sponsor (\$500) | Limit of 3!**

- Exclusive signage at manager registration.
- Logo and hyperlink included on CAI website on the CAI Legal Forum: California Communities web page.
- Complimentary insert (provided by sponsor) in registration bags (due September 15).
- Mention in all forum marketing pieces produced after contract date.
- List of all attendees (one list before the event and final list after the event).

**Tote Bag Sponsor (\$500) | Limit of 4!**

- Company logo on tote bag.
- Logo & hyperlink included on CAI website on the CAI Legal Forum: California Communities web page.
- Complimentary insert (provided by sponsor) in registration bags (due September 15).
- Mention in all forum marketing pieces produced after contract date.
- List of all attendees (one list before the event and final list after the event).

\*\* Company logo must be e-mailed with signed contract to [cdanielson@caionline.org](mailto:cdanielson@caionline.org) or [hcarson@caionline.org](mailto:hcarson@caionline.org).  
Logo must be a high-resolution JPEG or TIFF file.

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**Hosting Chapters**

**Bay Area and Central CA**

Mr. Kelvin Nanney, CED  
Phone: (925) 355-1980  
[kelvinn@meetingpossibilities.com](mailto:kelvinn@meetingpossibilities.com)  
[www.caibaycen.com](http://www.caibaycen.com)

**California North**

Ms. Judy Reule, AMS, PCAM, CED  
Phone: (916) 333-0553  
[judy@mgmtedge.net](mailto:judy@mgmtedge.net)  
[www.cai-cnc.org](http://www.cai-cnc.org)

**Channel Islands**

Ms. Leah Ross, CED  
Phone: (805) 658-1438  
[caicic@earthlink.net](mailto:caicic@earthlink.net)  
[www.cai-channelislands.org](http://www.cai-channelislands.org)

**Coachella Valley**

Ms. Cardinal Ambrose CED  
Phone: (760) 341-0559  
[cambrose@cai-cv.org](mailto:cambrose@cai-cv.org)  
[www.coachellavalleycai.org](http://www.coachellavalleycai.org)

**Greater Inland Empire**

Ms. DJ Conlon, CED  
Phone: (951) 784-8613  
[dj@cai-grie.org](mailto:dj@cai-grie.org)  
[www.cai-grie.org](http://www.cai-grie.org)

**Greater Los Angeles**

Ms. Joan Urbaniak, CED  
Phone: (323) 254-9526  
[joan@cai-glac.org](mailto:joan@cai-glac.org)  
[www.cai-glac.org](http://www.cai-glac.org)

**Orange County Regional**

Ms. Kathy Gonzales, CED  
Phone: (714) 479-1022  
[kathy@caioc.org](mailto:kathy@caioc.org)  
[www.caioc.org](http://www.caioc.org)

**San Diego**

Ms. Barbara Ozenbaugh CMP, CED  
Phone: (619) 299-1376  
[barbara@cai-sd.org](mailto:barbara@cai-sd.org)  
[www.cai-sd.org](http://www.cai-sd.org)

**Forum Headquarters**

**Irvine Marriott**  
18000 Von Karman Avenue  
Irvine, CA 92612  
(949) 553-0100



# 2010 CAI Legal Forum: California Communities

Contact Name / Title \_\_\_\_\_  
 Company Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 City / State / Zip \_\_\_\_\_  
 Web Address \_\_\_\_\_  
 Contact E-mail \_\_\_\_\_  
 Contact Phone / Fax \_\_\_\_\_

### EXHIBITOR REGISTRATION:

- Exhibitor \$700
  - Name of staff at the table (1) \_\_\_\_\_
  - Name of staff at the table (2) \_\_\_\_\_
- (Maximum of two people per exhibitor table top contract.)

EXHIBITOR SUBTOTAL: \$ \_\_\_\_\_

### SPONSORSHIPS:

- |  |  |         |
|--|--|---------|
| <input type="checkbox"/> Keynote Speaker Sponsor \$5,000 | <input type="checkbox"/> Cocktail Reception Sponsor            | \$1,000 |
| <input type="checkbox"/> Event Sponsor \$2,500           | <input type="checkbox"/> Managers Networking Breakfast Sponsor | \$500   |
| <input type="checkbox"/> Name Badge Sponsor \$2,000      | <input type="checkbox"/> Tote Bag Sponsor                      | \$500   |
| <input type="checkbox"/> Parking Sponsor \$1,000         |  |         |

SPONSORSHIP SUBTOTAL: \$ \_\_\_\_\_

### PAYMENT METHOD: Full payment must accompany this form.

- Check Enclosed     Visa     MasterCard     American Express     Discover  
 (made payable to CAI)

ACCOUNT # \_\_\_\_\_

EXP. DATE \_\_\_\_\_ Card C V V # \_\_\_\_\_

NAME ON CARD \_\_\_\_\_

SIGNATURE \_\_\_\_\_

Please remit to: CAI, Attn: Crystal Danielson, 225 Reinekers Lane, Suite 300, Alexandria, VA 22314 • Phone (888) 224-4321 • Fax (703) 836-9749

**TERMS:** Full payment must accompany signed contract. CAI reserves the right to refuse any contract or to cancel any contract it deems appropriate to avoid conflicts of interest. CAI will refund payments for canceled contracts if marketing did not include company mention. Refunds or cancellations cannot be made after any promotional materials have been created.

**CAI SUITCASING POLICY:** CAI has a no-tolerance policy regarding "suitcasing," which describes the practice by nonsponsoring companies or individuals of soliciting sales or sales leads in the hotel, lobbies and/or representing their services or soliciting seminar participants, including social activities. Nonexhibiting suppliers participating in the seminar as attendees or speakers are prohibited from soliciting business in or after sessions or in the hotel itself. **Violators** of this policy will be charged the exhibitor registration fee (\$700), which must be paid prior to registering as an attendee, exhibitor or sponsor at any future CAI functions.

I acknowledge and accept all terms and policies on this form.

\_\_\_\_\_  
AUTHORIZED SIGNATURE

\_\_\_\_\_  
DATE

\_\_\_\_\_  
PRINT NAME

\_\_\_\_\_  
TITLE