



2012 CAI WEBINAR SPONSORSHIP

CAI's webinar sponsorship is an exciting opportunity for repeated exposure to CAI members throughout the year, while partnering with us to provide education and training to the industry using cutting-edge technology.

CAI offers at least 10 webinars per year. We average approximately 75 attendees per program, and have had more than 150 people on a single webinar broadcast. And we continue to reach people after the live event is over through on-demand and CD recordings of every webinar. To see a list of upcoming and archived webinars please visit <http://webinars.caionline.org>.

Details about this exclusive, annual sponsorship are listed below.

Exclusive Sponsorship: \$5,000

- Company logo with link to your website on all 2012 webinar e-mail promotions*
- Company verbally introduced as CAI's webinar sponsor during every 2012 webinar
- Company logo displayed on a PowerPoint slide during every 2012 webinar*
- Link to company website in our "Links Box" during every 2012 webinar – which is visible to attendees throughout each presentation*
- Company logo displayed on a rotating slide that appears while attendees wait for the program to start for every 2012 webinar*
- Use of "Official Sponsor of CAI Webinars" in your marketing literature
- One free registration to every 2012 webinar to use or distribute to a client as you see fit

*Company logo and web address should be sent to Scott Hovis at shovis@caionline.org.



2012 WEBINAR SPONSORSHIP AGREEMENT

Company Name _____
Contact Name / Title _____
Address _____
City / State / Zip _____
Contact Email _____
Contact Phone / Fax _____
Web Address _____

SPONSORSHIP

My company agrees to be the exclusive sponsor of the 2012 CAI webinars.

\$5,000

PAYMENT METHOD:

Check Enclosed (made payable to CAI) Visa MasterCard American Express Discover

ACCOUNT #

EXP. DATE

NAME ON CARD

SIGNATURE

TERMS: Full payment is due at the time agreement is signed. CAI reserves the right to refuse any sponsorship application or to cancel any prepaid sponsorship it deems necessary to avoid conflicts of interest. Sponsorship refunds or cancellations cannot be made after the contract is signed.

Please remit with payment to: CAI, Attn: Marc Ingram, Director, Advertising and Exhibit Sales, 6402 Arlington Blvd., Suite 500, Falls Church, VA 22042 • Phone 703.970.9253 • Fax 703.970.9558 • E-mail mingram@caionline.org

Please submit your company logo in color and black/white to shovis@caionline.org. Logos should be sent as an .eps, .tif or .jpg file.

I acknowledge and accept all terms and policies on this form.

AUTHORIZED SIGNATURE

DATE

PRINT NAME

TITLE