



## 2012 CA PRESS & BOOKSTORE CATALOG SPONSORSHIP OPPORTUNITY

CAI's publishing division, [Community Association Press](#), distributes more than 60,000 bookstore catalogs each year to management company CEOs, community managers, board members and other homeowner volunteer leaders. We offer the opportunity for up to four companies to sponsor the catalog and the bookstore website. You get annual exposure to more than **60,000** individuals in print and almost **300,000** website visits.

### Sponsorship (\$10,000)

*Only four available, non-exclusive!*

- ◆ A full-page, four-color advertisement on the inside front, inside back, outside back and center of the bookstore catalog (60,000 total catalogs distributed).
- ◆ An annual sponsor banner and link on the bookstore homepage (almost 300,000 visits annually).
- ◆ Corporate recognition in the CAI bookstore at the National Conference, Law Seminar, CEO-MC Retreat.

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City / State / Zip \_\_\_\_\_

Contact Name / Title \_\_\_\_\_

Web Address \_\_\_\_\_

Contact E-mail \_\_\_\_\_

Contact Phone / Fax \_\_\_\_\_

### SPONSORSHIPS: My company agrees to sponsor CAI's 2012 bookstore catalog:

- Inside Front Cover    Inside Back Cover    Outside Back Cover    Center Position

**TERMS:** Full payment must arrive with order. This signed sponsorship application must be included with your order to reserve your position. Once your payment is made, your banner advertisement will be placed on the bookstore website. CAI reserves the right to refuse any sponsorship application or to cancel any prepaid sponsorship it deems appropriate to avoid conflicts of interest. Sponsorship refunds or cancellations cannot be made after the contract is received as potential sponsors will be "turned away" as a result of your acceptance.

I acknowledge and accept all terms and policies on this form.

\_\_\_\_\_  
AUTHORIZED SIGNATURE

\_\_\_\_\_  
DATE

\_\_\_\_\_  
PRINT NAME

\_\_\_\_\_  
TITLE

**PAYMENT METHOD:** **Full payment is due with order**  Check Enclosed (made payable to CAI)  Visa  MasterCard  American Express  Discover

\_\_\_\_\_  
ACCOUNT #

\_\_\_\_\_  
EXP. DATE

\_\_\_\_\_  
NAME ON CARD

\_\_\_\_\_  
SIGNATURE

\_\_\_\_\_  
BILLING ADDRESS

\_\_\_\_\_  
CITY STATE ZIP

Please remit to: CAI, Attn: Marc Ingram • 6402 Arlington Blvd. Ste. 500, Falls Church, VA 22042  
Phone: (888) 224-4321 or direct at (703) 970-9253 • [mingram@caionline.org](mailto:mingram@caionline.org)