

2012 CAI Exhibit and Sponsorship Calendar



For more information, visit www.caionline.org/advertising.

DATE	EVENT		LOCATION	
January 26-28, 2012				
Law Seminar				
Palm Springs, CA				
Sponsorship				
Wayne Hyatt Lecture Series Keynote	\$5,000	Reception	\$5,000	
Name Badge Holder	\$3,000	Table-top Display	\$2,000	
Information Distribution	\$750			
May 2-5, 2012				
National Conference & Exposition				
Las Vegas				
Corporate Partnerships				
		Exhibit Hall Booth	Member	Non-Mem
Platinum Partner	\$17,000	Prime booth	\$1,600	\$1,900
Gold Partner	\$7,000	Prime Double booth	\$2,900	\$3,650
Silver Partner	\$4,000	Prime Triple booth	\$4,150	\$5,250
		Prime Quad booth	\$5,000	\$6,500
Event Sponsorships				
Keynote Speaker (Th or Fri)	\$7,500			
Band	\$7,500			
PCAM Member Reception	\$5,000			
Insurance Professionals Reception	\$5,000			
Managers Reception	\$5,000			
Managers Exchange	\$5,000	Chapter Leadership Sponsorship		
Name Badge Holders	\$3,000	Chapter Leadership Breakfasts	\$4,000	
Welcome Reception	\$3,000	CED Scholarship	\$3,000	
Coffee & Conversation (Th or Fri)	\$3,000	Chapter Leadership Afternoon Breakout		
CEO-MC/Large-Scale Mgr Lounge	\$2,000	Thursday	\$1,500	
Resource Guide		Friday	\$1,500	
Covers	\$1,500	Both days	\$2,500	
Interior	\$750			
Registration bag insert	\$500			
October 4-6, 2012				
CEO-MC Retreat				
New Orleans				
Sponsorship				
Platinum	\$8,500			
Tabletop	\$5,500			
January-December				
CAI Connect Webinars				
Web-based				
Go to http://webinars.caionline.org/ to view the schedule.				
Sponsorship	\$5,000			
January-December				
Professional Management Development Program U.S.A.-various cities				
Sponsorship	\$10,000			
PMDP Sponsorship is \$10,000. This sponsorship covers all 14 courses held 160 to 180 times a year throughout the country.				

CAI's 30,000-plus members include more than 17,000 community association volunteer leaders, more than 5,500 professional managers, almost 1,500 management company executives, and close to 3,500 product and service providers. And, through our members you can reach tens of thousands more! For more information and questions about CAI marketing opportunities, including advertising in our magazines, newsletters, or website, visit www.caionline.org/advertising or contact Marc Ingram at (703) 797-6254.