

Application: 10070

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Page: Entry Information

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Chapter

Western Oregon Chapter

Chapter Size

Medium (261-510)

Category

Public Affairs

Program Name

Community Beautification Outreach Projects

Each question is worth 20 points and will be scored using the following rubric:

(1-5) Poor Didn't effectively answer the question

(6-1) Fair Answered the question

(11-15) Good Answered the question with more detail

(16-20) Excellent Went above and beyond with proven results and visible data

Describe the program and why it fits the category. (20pts)

The CAI Western Oregon Chapter takes great pride in its ongoing commitment to community service and beautification. Through our community outreach beautification projects, we strive to transform common spaces within deserving Community Associations that lack the resources to enhance their environments. These projects exemplify our dedication to fostering vibrant, inclusive communities where residents can thrive.

Over the past years, the CAI Western Oregon Chapter has undertaken two significant community outreach beautifi Community Associations we serve. Our projects have ranged from revitalizing neglected parks and communal gardens to refurbishing outdoor areas. Through collaborative efforts and community engagement, we have succeeded in completely transforming these spaces into vibrant hubs for social interaction and leisure.

The impact of our beautification projects extends far beyond the physical enhancements they bring. By revitalizing common spaces, we have created welcoming environments that promote a sense of pride, belonging, and community cohesion among residents. These spaces serve as focal points for neighborhood gatherings, recreational activities, and meaningful interactions, fostering a sense of unity and shared purpose among community members.

Our success would not have been possible without the generous support and collaboration of our partners, including local businesses, community organizations, and dedicated volunteers. Together, we have pooled our resources, expertise, and passion to make meaningful contributions to the neighborhoods we serve. The spirit of collaboration has been instrumental in driving positive change and fostering a sense of collective ownership over our shared public spaces.

CAI Western Oregon Chapter's community outreach beautification projects exemplify our unwavering commitment to public affairs, community service, and outreach. Through collaboration, dedication, and a shared vision for positive change, we have succeeded in making a tangible difference in the lives of residents and the vibrancy of our communities. We are honored to submit our projects for consideration and grateful for the opportunity to contribute to the betterment of our Community.

How did this program meet the mission and vision of the chapter and CAI as a whole? (20pts)

At the heart of the CAI Western Oregon Chapter's mission is a deep-seated commitment to serving Community Associations through the pillars of inspiration, knowledge-building, networking, and volunteer engagement. Our community outreach beautification projects exemplify the core values and principles that underpin our mission statement in the following ways:

Inspiring Knowledge:

Through our beautification projects, we inspire knowledge by educating community members about the importance of preserving and enhancing their shared public spaces. By raising awareness about the transformative power of community-driven initiatives, we empower residents with the knowledge and tools they need to take an active role in shaping the future of their neighborhoods.

Building Networks:

Our projects serve as catalysts for building networks by fostering collaboration and partnership among diverse stakeholders, including local businesses, community organizations, and residents. By forging meaningful connections and leveraging collective expertise, we create networks of support and solidarity that strengthen the social fabric of our communities and pave the way for continued collaboration and mutual support.

Engaging Volunteers:

Volunteer engagement lies at the heart of our beautification projects, as we rely on the dedication, passion, and generosity of volunteers to bring our vision to life. By providing opportunities for community members to contribute their time, skills, and resources to meaningful causes, we foster a culture of volunteerism and civic engagement that enriches both individuals and communities alike.

Serving Community Associations:

At its core, our mission is centered on serving Community Associations by enhancing the quality of life and fostering a sense of belonging among residents. Through our beautification projects, we directly address the needs and aspirations of Community Associations that lack the resources to undertake such endeavors independently. By extending a helping hand and offering support where it is most needed, we strengthen the capacity of Community Associations to fulfill their mission of creating vibrant, thriving communities.

In summary, our community outreach beautification projects embody the spirit of our mission statement by inspiring knowledge, building networks, engaging volunteers, and ultimately serving the needs and aspirations of Community Associations and their residents. These projects exemplify our unwavering commitment to making a positive difference in the lives of others and leaving a lasting legacy of community pride, resilience, and unity.

What was the impact on the chapter and its members after completing the program? (Growth of membership, financial, public awareness, membership value, better chapter/member relationship, chapter operations, etc.) (20 pts)

Membership Growth and Outreach:

Increased Visibility and Awareness: The community outreach beautification projects have significantly enhanced the visibility and reputation of the CAI Western Oregon Chapter within the local community. By undertaking high-impact projects that directly benefit residents and Community Associations, we have raised awareness about the valuable services and resources that our Chapter offers to homeowners, board members, and property managers.

Demonstrated Value Proposition: Through our projects, we have demonstrated the tangible value proposition of membership in the CAI Western Oregon Chapter. By showcasing our commitment to improving the quality of life and fostering community spirit, we have highlighted the unique benefits and opportunities available to members, including access to educational resources, networking events, and professional development opportunities.

Targeted Outreach Initiatives: Our beautification projects have served as powerful platforms for targeted outreach initiatives aimed at engaging new potential members. By actively involving residents and Community Associations in the planning and implementation of our projects, we have established meaningful connections and cultivated relationships that serve as entry points for prospective members to learn more about the benefits of membership in our Chapter.

Building Community at the Chapter Level:

Fostering Collaboration and Camaraderie: The collaborative nature of our beautification projects has fostered a sense of camaraderie and belonging among Chapter members, volunteers, and community stakeholders. By working together toward a common goal, we have forged lasting bonds and strengthened the sense of community within our Chapter, creating opportunities for members to connect, collaborate, and support one another in pursuit of shared objectives.

Creating Shared Experiences: Our projects have created meaningful opportunities for Chapter members to come together and engage in collective action that transcends individual interests. Through shared experiences of service and stewardship, we have cultivated a sense of pride and ownership in the accomplishments of our Chapter, fostering a strong sense of community spirit and mutual respect among members.

Celebrating Achievements: The successful completion of our beautification projects provides opportunities for celebration and recognition within the Chapter. By acknowledging the contributions of volunteers, sponsors, and community partners, we honor the collective efforts that have made these projects possible and reinforce the importance of collaboration and teamwork in achieving our shared goals.

In summary, the community outreach beautification projects of the CAI Western Oregon Chapter have not only contributed to the growth of membership and improved outreach to potential new members but have also played a vital role in building a vibrant, inclusive, and connected community at the Chapter level. Through our collaborative efforts and shared commitment to service, we continue to strengthen the bonds that unite us and advance the collective interests of our members and the communities we serve.

Please provide quantifiable data supporting the rationale for success. (20pts)

Membership Growth:

Quantifiable Data: Over the course of the past year, the CAI Western Oregon Chapter has experienced a 16% increase in membership compared to the previous year. This growth can be attributed in part to the visibility and positive reputation generated by our community outreach beautification projects.

Membership Engagement: Our beautification projects have served as compelling examples of the value and impact of membership in the CAI Western Oregon Chapter. Through targeted outreach efforts and strategic engagement initiatives, we have successfully attracted new members who are passionate about making a difference in their communities and contributing to our shared mission of service and stewardship.

Community Impact for the Communities we served last year:

Simpson Square:

- Pressure Washing: Enhanced the aesthetic appeal and cleanliness of common areas, promoting a sense of pride and ownership among residents.
- Built Gate and Fence: Improved security and defined boundaries within the community, fostering a sense of safety and belonging.
- Planted Trees and Flowers: Beautified outdoor spaces, creating inviting environments for residents to enjoy and connect with nature.
- Bush Removal and Tree Limb Trimming: Addressed safety concerns and improved visibility, enhancing the overall functionality and accessibility of communal areas.
- Bark Dust Application: Enhanced landscaping and soil quality, contributing to the long-term health and sustainability of green spaces.
- Garbage Gate Assessment: Identified opportunities for improvement and addressed infrastructure issues to optimize community resources and facilities.

CK Townhomes:

- Pressure Washing: Improved the cleanliness and visual appeal of exteriors, creating a welcoming atmosphere for residents and visitors alike.
 - Bush Removal: Enhanced landscaping and sightlines, creating open and inviting outdoor spaces for leisure and recreation.
 - Bark Dust Application: Improved soil quality and moisture retention, supporting the health and vitality of plantings and green spaces.
 - Patio Structure Demolition: Eliminated safety hazards and eyesores, creating space for new opportunities and community amenities.
 - Garage Power Washing: Maintained cleanliness and functionality of essential community infrastructure, promoting a sense of pride and care among residents.
 - Entry Sign Construction: Enhanced community identity and pride, welcoming residents and visitors with a distinctive and memorable entrance feature.
- Overall Impact:

Through our community outreach beautification projects, the CAI Western Oregon Chapter has demonstrated its unwavering commitment to serving Community Associations and enriching the lives of residents. By combining tangible improvements with intangible benefits such as community pride, engagement, and stewardship, we have created lasting legacies that will continue to inspire and uplift our communities for years to come.

- approximate average of 10k to 15,000 in donated supplies, materials and labor.
- volunteerism from 20 different business partners who show up day up to help. A board member even drives from Salem and another from Eugene (1-2hour drive for them)
- gained new members (between 4-15 for each project each year)
- support earth day cause.
- increased from holding one event to two per year (we did the one in September too)
- We can accomplish successful project management for 4 to 5 major projects on a site for a given day.
- risk management and reducing the associations exposure for safety issues is a key objective. (Tearing down patio structures that could hurt kids in the community, sidewalks and tree limbs hanging over buildings.)

How can you improve this program going forward? (20 pts)

Community Needs Assessment: Conduct a comprehensive assessment of the needs and priorities of the communities you serve. Engage residents, community leaders, and stakeholders to gather feedback and identify areas for improvement and investment.

Enhanced Communication and Outreach: Strengthen communication channels and outreach efforts to ensure that all community members are informed and engaged in the beautification process. Utilize multiple platforms, including social media, newsletters, and community meetings, to solicit input, share updates, and foster transparency.

Collaborative Partnerships: Forge strategic partnerships with local businesses, government agencies, and nonprofit organizations to leverage resources, expertise, and support for your beautification projects. Explore opportunities for funding, in-kind donations, and volunteer assistance to maximize the impact of your initiatives.

Sustainability and Long-Term Planning: Develop a sustainability plan to ensure the long-term maintenance and viability of the beautified spaces. Implement practices such as native landscaping, water conservation measures, and eco-friendly materials to minimize environmental impact and promote resilience.

Community Engagement and Empowerment: Empower residents to take ownership of their communal spaces by fostering a culture of stewardship, pride, and responsibility. Offer opportunities for training, education, and skill-building to equip community members with the knowledge and tools they need to actively participate in the beautification process.

Evaluation and Feedback Mechanisms: Establish formal mechanisms for evaluating the effectiveness and impact of your beautification projects. Solicit feedback from residents and stakeholders to assess satisfaction levels, identify areas for improvement, and measure outcomes against established goals and objectives.

Adaptability and Flexibility: Remain adaptable and flexible in response to changing community needs, priorities, and circumstances. Continuously monitor emerging trends, challenges, and opportunities to inform the development and implementation of future beautification initiatives.

Celebration and Recognition: Recognize and celebrate the contributions of volunteers, sponsors, and community partners who support your beautification efforts. Host appreciation events, create recognition programs, and highlight success stories to acknowledge the collective achievements of all involved.

By implementing these strategies, you can enhance the effectiveness, sustainability, and impact of your community outreach beautification program, furthering your mission of serving Community Associations and enriching the quality of life for residents.

Supporting documents including flyers, postcards, pictures, videos etc. can be uploaded below. While they aren't required for your submission we certainly encourage it.

Would you like to upload additional documents?

Yes

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Would you like to share a link?

Thank you for your submission! We encourage you to submit another program in a different category.